



TMSHEA PRODUCTS

IDEAS FOR SPACE IDEAS FOR SALES

What's New Winter 2024

Impulse Cross Merchandising Display Solutions



CAPTURE "UNUSED WHITE SPACE" • CREATE NEW SALES AND PROFITS

for more details, samples and pricing contact
Tom Shea at HQ@tmshea.com or
call (800)992-5233



 **TMSHEA
PRODUCTS**
1950 Austin Drive , Troy, MI 48083
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Who We Are

- T.M. Shea Products, Inc. is proud to be celebrating our 40th year anniversary.
- We design and make creative point-of-purchase display fixtures, print signs and kit pack for warehouse and drop shipping stores.
- An industry leader in design and development of highly effective and visually appealing impulse P.O.P. displays for 'white space'.
- Many standard P.O.P. display programs we offer can also be custom fabricated to meet your specific needs.
- You will find our catalogs, marketing brochures and our new website (coming soon) very informative and packed with exciting new in-store marketing strategies.
- We offer many solutions for driving incremental sales and profits with merchandising flexibility.
- over 60 issued U.S. patents with many more patents pending.

How We Work for You...

- Explore and discover all the new P.O.P. display product lines for impulse/promotional cross merchandising display solutions.
- We are offering displays that capture unused 'white air space' in the stores and/or have improved on the current displays already in the stores.
- T.M. Shea Products, Inc. can supply you many stock designs, create variations of current designs or design, engineer and fabricate custom displays.
- We offer sign design with printing services and can kit pack all displays, even pack-out with CPG products for warehouse or store drop shipping.
- TM Shea can help support your GM/HBC candy, meat/seafood, grocery, dairy, deli/bakery and produce categories with more sales opportunities.

Results and Benefits We Deliver....

- Proven success with many retail chains, distributors, national and specialty brands.
- T.M. Shea Products, Inc. will deliver new found permanent, promotional, rotational selling space throughout the store thereby increasing merchandising flexibility.
- Supply displays for first-to-market new product launches, seasonal sales, in-line impulse and cross merchandising shopper solutions.
- Increase overall sales, average sale/sq. ft.(inch) and average sales/shopper.
- By adding many new promotional touch points and promos your customers will increase their loyalty and shopping frequency.

Fresh new displays, for fresh new shopper solutions, delivering fresh new sales!



Adjustable 5-Shelf Rolling Rack

Vendor No. 3060513

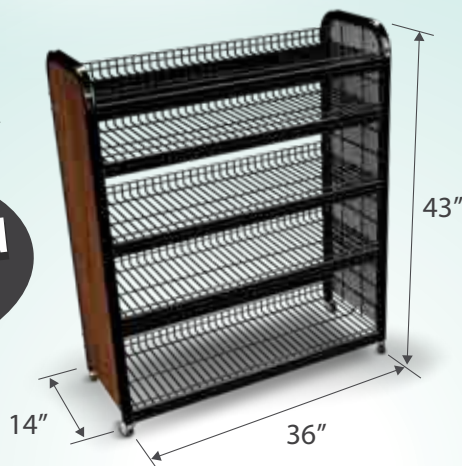


*Perfect for Displaying
A Combination of
Assorted products*

This heavy-duty 5-shelf display works great for produce, bakery, deli and other fresh perimeter locations. Shelves adjust in 2" increments for merchandising flexibility. A very durable, and strong design built to last a long time.

- 5 metal adjustable wire shelves
- Built in data strips for UPC shelf tags and branded printed strips
- Promotional changeable 4 color printed signage for the sides
- Adjustable foot levelers or locking casters

Available
**Customized
 PRINTED
 PANELS**

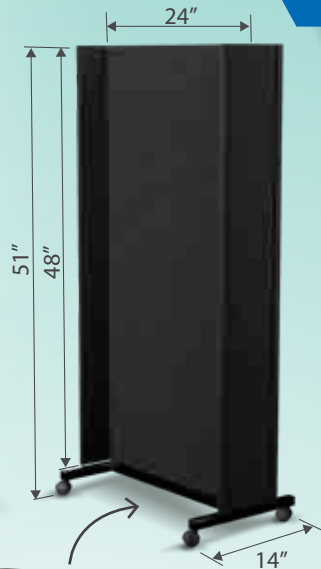


Power Platform Display

Vendor No. 3060513



Creating New High Profile Sales and Profit Centers



- Power Platforms the extra selling space in power drive aisles, perimeter race track, entrances and check-out areas
- Ideal for cross merchandising private labels, national brands, food and non-food products
- "Lego-system" feature offers a uniform look to accommodate pegged, bottled, boxed and bulk product
- Create additional 16 sq. ft. of merchandising 2-sided selling space
- Power Platforms are shipped assembled.
- Optional accessories include peg hooks, shelves and bulk dump bins

Available
**Custom Printed
 SIGNAGE**



Monster PowerPanel Floor Displays

Vendor No. 3060513

Make Your Endcap Sides Work Harder and Smarter for You!

On the side of end caps most powerpanels or wire wings are 14" x 48" compared to our 24" x 72" Monster power panels will give you almost 3x the selling space in the same footprint while delivering a huge lift in sales, profits and more shopper solutions. Perfect for cross merchandising candy, snacks, GM, HBC, private label and specialty items.

- 24" x 72" of selling space
- Flexible merchandising with 6" and 8" peg hooks, shelving and dump bins
- High profile locations for aisle and perimeter visibility
- Changeable custom printed graphics



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Monster PowerPanel Suspended Displays

**Boost Your Endcap Side Sales
And Merchandising Flexibility
Far More Selling Space Than
The Basic 14" X 48" Wing Panels**

The new Monster PowerPanel is perfect for impulse sales of GM/HBC, snack, candy specialty food items to private label, seasonal and price promos. This design suspends from our heavy duty arms that lock into the slotted end cap siderails, keeps the display in the air and off the floor. Very robust and durable construction to last many years. Easy assembly and installs fast.

- High visibility on the side of end caps
- 3 Sizes - 18" x 48" / 18" x 60" / 24" x 60"
- Variety of 6" and 8" peg hooks, shelving and dump bins
- Plastic side sign channels
- Heavy duty suspension arms
- Custom printed sign graphics

Available
**Customized
 PRINTED
 PANELS**



Low Profile PowerGrid Impulse Displays

Vendor No. 3060513



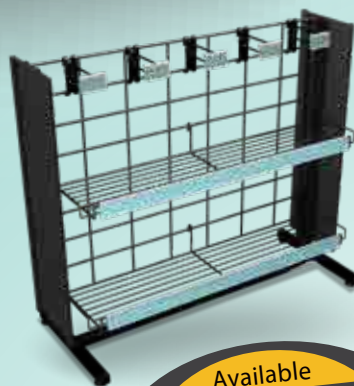
Short and Sweet Cross Merchandising

Available in many widths and sizes to fit under coolers, meat/seafood service counters, side of bunkers, deli, bakery, and under or next to the produce counters/bins. Ideal design and function for cross merchandising related and new items.

- Mix and Match desirable related items for impulse sales
- Low profile look with a big impact
- 6" and 8" peg hooks with both 8" and 12" deep shelving
- Welded C-channel for UPC shelf tags and branded printed strips
- Changeable custom printed side graphics
- Adjustable foot levelers or locking casters

POWERGRID SIZES

32" Wide	48" Wide
15" Tall	15" Tall
25" Tall	36" Tall
36" Tall	48" Tall
48" Tall	



Available
Customized
 PRINTED
 PANELS



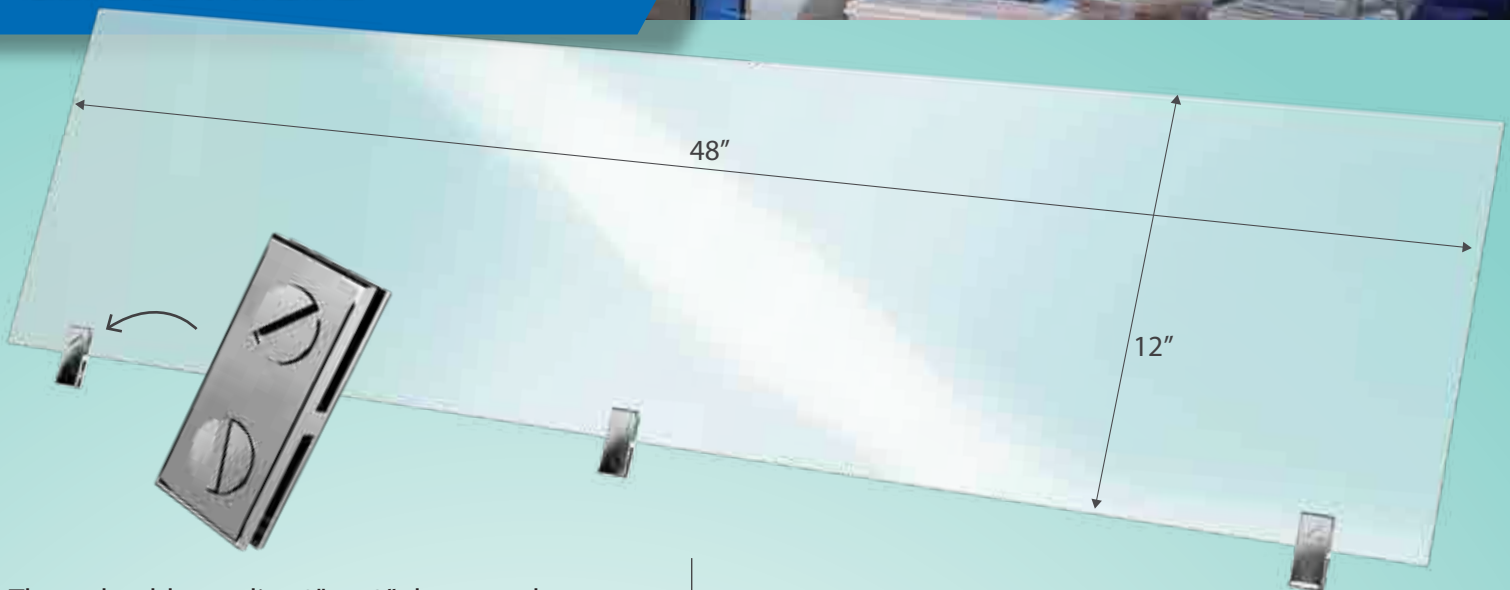
IN-STORE



12" x 48" Acrylic Shield Safety Extender

Vendor No. 3060513

Protection for Your Staff and Your Customers



These durable acrylic 12" x 48" clear panels mount easily with our unique 2-way clamp system for securing safely to the glass partition barriers. Currently the glass is too low and shoppers reach in drop items/ talk or cough above the glass and contaminates the fresh seafood, we now can prevent this from happening.

- 3 Mounting joining clips per panel
- Acrylic 12" x 48" safety extenders
- Prevents the spread of germs
- Easy to assemble

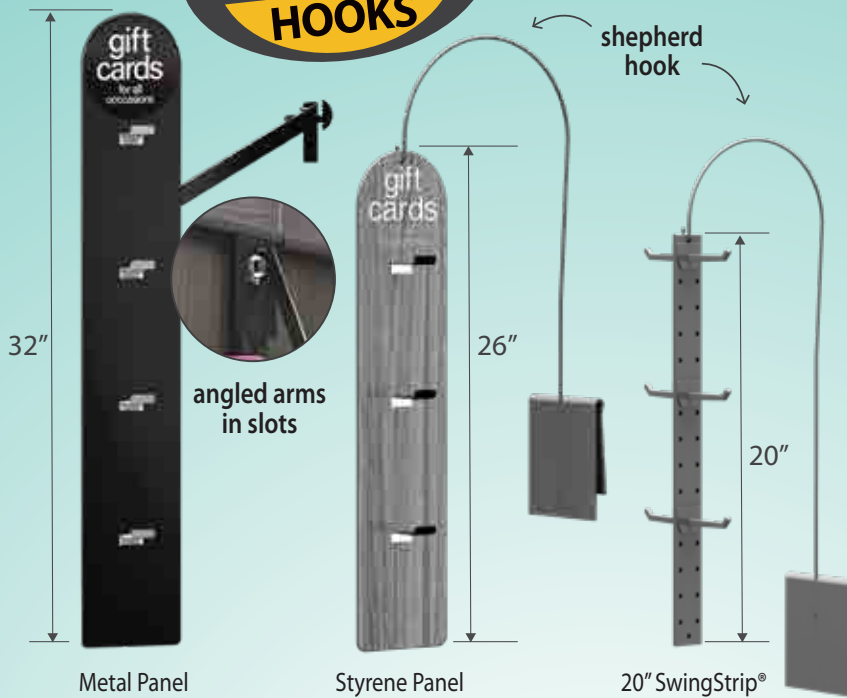


Gift Card Displays in Greeting Card Department



**Secondary Displays
Help Stimulate
Additional Sales**

Available
welded
**Metal & Plastic
HOOKS**



Getting your Kroger gift cards and 3rd party mall gift cards in the greeting card dept will give you more sales for both greeting cards and gift cards. They might also seek out the main gift card display to buy more or different cards for themselves or others. We offer many display designs to choose from for your stores.

- Double sided display offers 4 card facing/side
- Universal mounting brackets for card pockets or slots
- Short metal peg hooks welded to the metal panel
- Custom printing options
- SwingStrip® and SwingPanel™ options
- Variety of mounting brackets



72" x 7" Heavy Duty Bunker Bridge

Vendor No. 3060513

*A Robust and Sleek Looking
Display for Add on Sales
Over Frozen Bunkers*



- 2 Sizes available: 28" x 7" standard and 72" x 7" HD Bunker Bridge
- Adjustable arms to accommodate all bunkers
- Rubber dipped anti-slip mounting brackets
- 3" Fencing to protect product from falling off
- Holds 4 cases 48 bottles
- Great for wine, condiment, and other related items



Counter Rack for Cross Merchandising on Meat/Seafood Counters

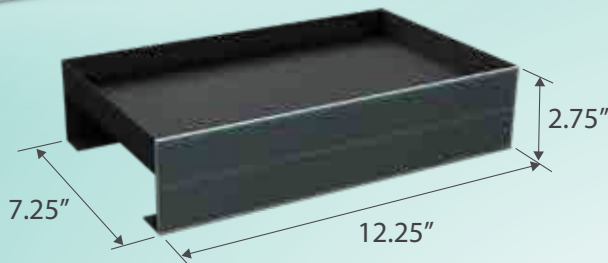
Vendor No. 3060513



Perfect Flavor Pairing for Partnering with Meat and Seafood



Take advantage of this eye-catching display for full service fresh meat and seafood counters or place it in the perimeter wall meat shelving. Small and convenient, this display will always offer the perfect fit for cross merchandising products.



- Mix and match desirable related items for impulse sales
- Small foot print of 12" x 7" with a big impact
- 2- Built in data strips for UPC shelf tags and printed flavor/brand strips
- Non-slip rubber feet



Under Shelf SwingStrips® - End Cap Corners

Vendor No. 3060513



Make Products Stand Out

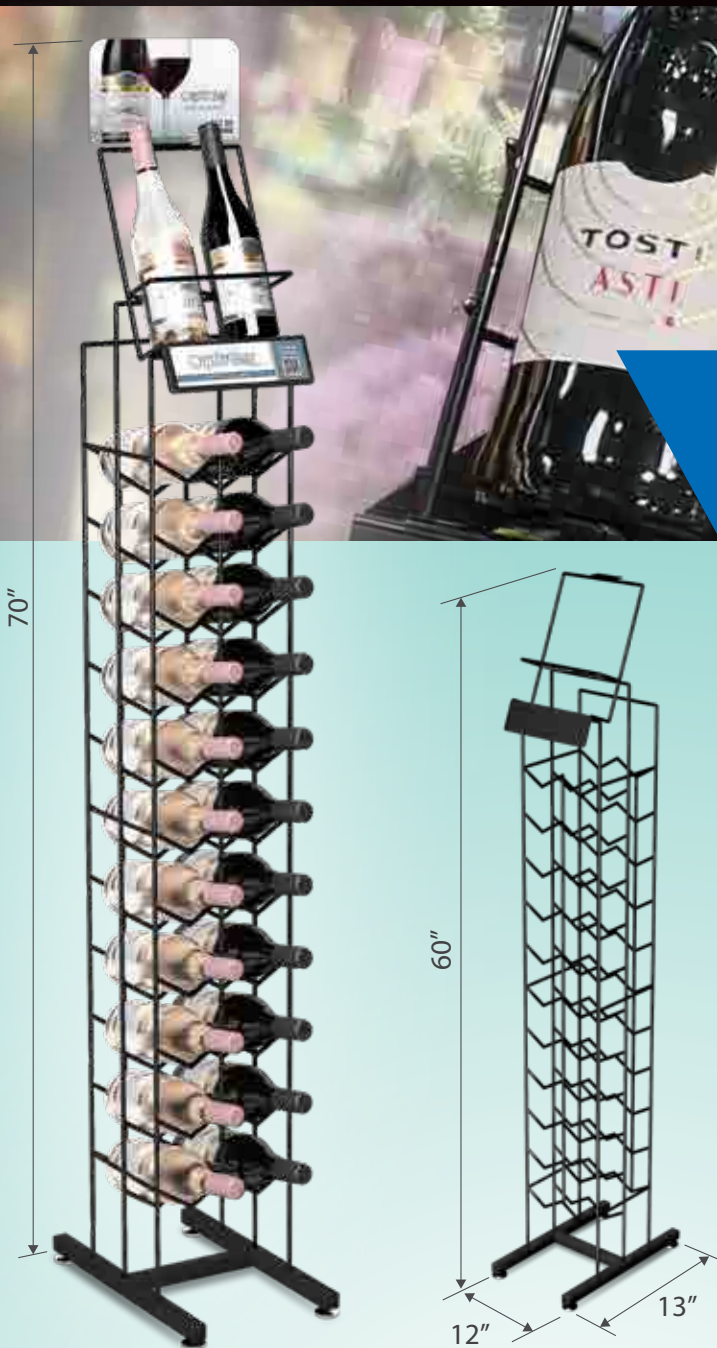


- Proven to out-sell traditional disposable plastic strips and J-hooks
- SwingStrips® are made of extruded plastic in standard lengths of 20, 30 and 60 inches
- Peg hooks faces out products nicely -easy to shop easy and reload
- Available in stock ivory or special order white, black or gray
- Peg hooks are available in a variety of styles and lengths of 1- 4 inches with or without UPC label holders



Wine Tower 12-level 24 Bottles

Vendor No. 3060513



Taking Wine Racks to the Next Level

A beautifully designed permanent, durable and stable metal wine tower display holds 2 cases/24 bottles of most wine and champagne bottles. Perfect for placement in floral, meat/seafood, produce, bakery, deli, seasonal, greeting card, and in-line for featured new wines.

- Small 12" x 13" footprint
- 12 Levels 24 bottles
- 7" x 11" detachable optional promo sign frame
- Data strip for UPC shelf tags or printed brand graphics
- Adjustable foot levelers
- Ships fully assembled



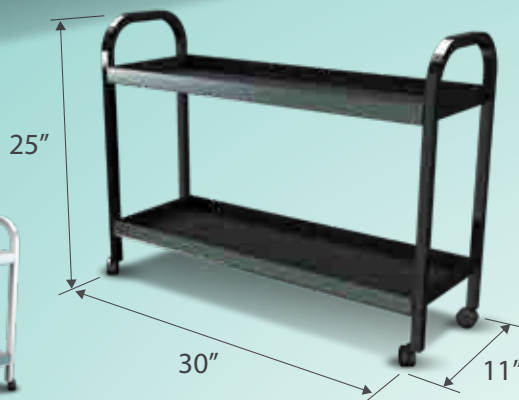
KneeKnocker 2-Level Wine Display 48 Bottles



A Great Way to Promote Cross Merchandise Wine and More!

A low profile display designed to fit perfectly for impulse sales in small locations such as the side of frozen bunkers, under the fresh meat/seafood counters, deli, bakery and produce areas. Visually appealing, strong and durable this KneeKnocker display is built to last with 1" tube, all metal construction. Classic design, ready to go and get to work selling for you.

- Holds 48 wine or champagne bottles
- Also ideal for condiments and other related items
- Shelves have data strips for UPC shelf tags and branded print strips
- Promotional magnetic side signs are optional
- Foot levelers or locking casters



Also available in silver



PowerWing™ Sign Package

Vendor No. 3060513



CREATE NEW OR RETROFIT EXISTING WIRE WING PANELS

- Plastic extruded sign channels mount to front of PowerWings™
- Choose from rear mounted sign frames or front mounted sign channels for headers
- P.O.P. graphics on header and side panels can be changed out
- Attach PowerWings™ to end cap side rail
- Use with a variety of metal grid hooks and shelves
- All mounting brackets come with appropriate hardware for installation
- Custom grid sizes and colors are available
- We supply the wire wing panels in variety colors

Optional Sign Frames with CUSTOM PRINTING

48" 4.75" 14"

