

# New Profits. Made Easy. Right Now. Here's How!

We at TM Shea Products, Inc. are proud to introduce our new 8th edition, 37 year anniversary catalog featuring many new innovative designs. TM Shea Products, Inc. partners with retailers, wholesalers and CPG/brands to explore and share new creative and performance driven ideas, designs and strategies for in-store marketing/merchandising challenges and solutions.

In an industry with ever-changing needs we continually strive to create the perfect solutions for all types of POP merchandising scenarios, departmental store décor, way-finding and promotional sign systems.

- POP Impulse Merchandising Displays
- Floor Merchandising Displays
- Store Décor, Wayfinding, Promotional Sign Holders

We strive to assist our customers to increase sales and profits by providing durable innovative displays and sign systems with superior product quality, customer service and accurate on-time shipping. Our sales and service team encourage 'One-Stop Shopping' by offering design, development, engineering, photo comps, prototypes, production, sign printing, product pack-outs, 'kit' packing, warehouse and store drop shipments.

TM Shea Products has over 65 patents issued and over 100 patents pending. By combining these patented displays and sign systems you will increase your visual excitement, foot traffic, selling space, merchandising flexibility, new shopper solutions touch points, and sales. New profits. Made easy. Right now.

We look forward to assisting you with your instore marketing and merchandising challenges.

Sincerely,

Thomas M. Shea, President

### **Create A-Store-Within-A-Store**

#### **OFF THE GONDOLA**

SwingStrips® get your products noticed.
Designed for impulse and cross-merchandising,
SwingStrips® are visually appealing, reload and shop easier than traditional merchandising strips methods; thereby selling products faster. Some retailers have experienced a sales lift of approximately 75% over plastic strip clips and/or J-hooks.

#### **ON THE FLOOR**

The PowerPillars™ offer a uniform look and flexible promotional floor merchandising. Their unique "lego-type-system" feature accommodates a variety of accessories for changing product schematics. The plan-o-gram, including graphics, can be changed with seasonal requirements or category strategies. These floor spinners are ideal for down aisle promotions, side of endcaps, perimeter drive aisles and check-out lane areas.

#### **IN THE AIR**

Our department overhead sign systems dress up your plan-o-grams to create an upscale shopping experience, more foot traffic and shopper activity. Overhead signs along with wayfinding category ArcArms™ help customers navigate through the store, highlight higher-margin departments and provide high visual impact. Department sales have increased 20-25% for some retailers.







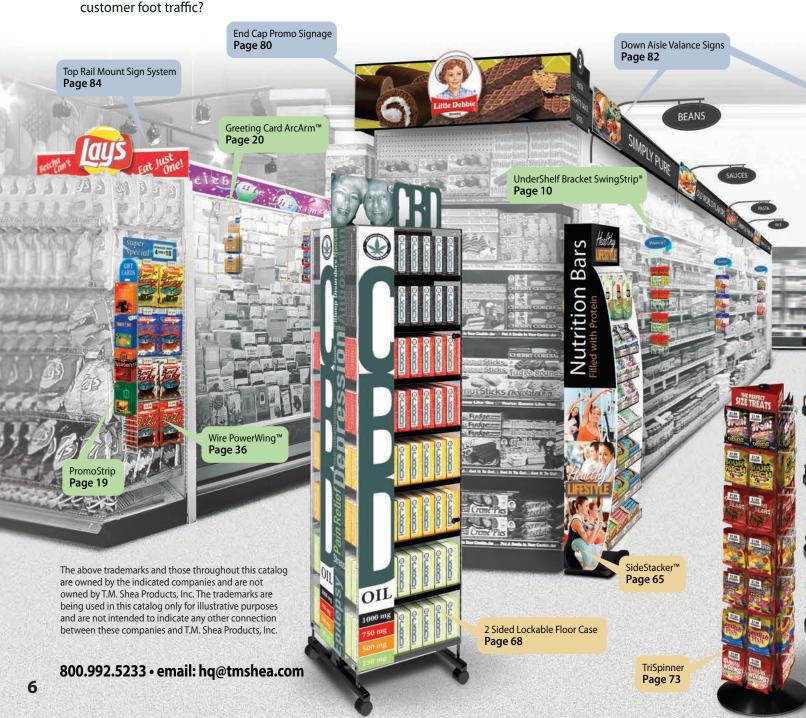
# The 'Systems Solutions' Approach

#### **Evaluate**

- Are you currently using traditional J-hooks and disposable plastic strips?
- Are your disposable plastic strips blocking product on the shelf?
- Are you making the most of all possible selling space?
- Do your displays provide continuity and are they easy to shop and reload?
- Are your aisles easy to navigate?
- Are your departments visually enhanced to increase customer foot traffic?

#### **Strategize**

- Determine the merchandising and sign systems that will work best for your store or brand.
- Identify key locations for displays and signs.
- Create graphics that offer a 'call to action', brand awareness or lifestyle imagery that matches your store decor.
- Review in-store photo comps created by our graphics department that superimpose our displays and graphics onto your plan-o-gram.



#### **Test/Rollout**

- Once a merchandising and in-store marketing strategy is developed, we can provide you with fixtures and prototype signs to rollout a department or store for testing.
- Installation can be performed by in-store personnel or a third party service.
- Track sales results and compare them to previous reports; let the numbers speak for themselves!

#### **Profit**

- You will find that turning your unused air space into "new profit centers" will dramatically increase your sales.
- Utilizing our displays for in-line and cross-merchandising significantly boosts promotional sales.
- Retailers can off-set fixture costs with vendor lease programs and placement fees.
- Our displays are very durable and offer both retailers and brand marketers a quick return on investment.



# **Gondola Displays**



#### **PROBLEM**

Unused valuable selling space result in missed sales and profits.

#### **EXAMPLE**

22" Base Deck

- 8" Peghooks

14" Unused Air Space



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#### **SOLUTION**

Add gondola displays to:

- Expand selling space 10-40%
- Promote new products
- Increase foot traffic
- Raise sales per square foot









# More Selling Space for Retailers. More Impact for Brand Manufactures

Our gondola displays take your products off the shelf and make them more visible to customers. Ideal for in-line and cross-merchandising, gondola displays capture unused air space and create new or promotional selling space. Whether you choose an off shelf, off wall or end cap application, each of our innovative patented displays provide a clean look that has been proven to be far superior to traditional J-hooks and disposable plastic merchandising strips. Many retailers and brand manufacturers view our programs as "best practices" for impulse and cross-merchandising. Retailers can create more selling space, and brand manufacturers have the opportunity to not only get their products in the store, but in front of the competition!

# **Shelf SwingStrip®**



Plastic Off Shelf Bracket PS-OSB2+(Color)

Metal Under Shelf Bracket for Standard Shelves PS-USB5+(Color)

Metal Under Shelf Bracket for Shelf Management Systems PS-USB6V1+(Color)

Metal 1 Bolt Under Shelf

Low Profile Break Bracket PS-USBB-LPA-I\_+(Color)



Metal 1 Bolt Under Shelf Break Bracket PS-USBB-I+(Color)











Extended Metal 9" **Under Shelf Bracket** for Tiered Shelves PS-USB7+(Color)



Metal **Under Shelf Bracket** for Standard Shelves PS-USB5RA+(Color)



Low Profile Metal **Under Shelf Bracket** for Tiered Shelves PS-USB7-LPA+(Color)



Wire Over Shelf Bracket for Standard Shelves PS-2OSB+(Color)

Color Code







SwingStrips<sup>®</sup> 1.25" Stock Hole Spacing

20" Length PS-20A+(Color) 30" Length PS-30A+(Color) 36" Length PS-36A+(Color)

White Ivory Black Grey W Bk Gr



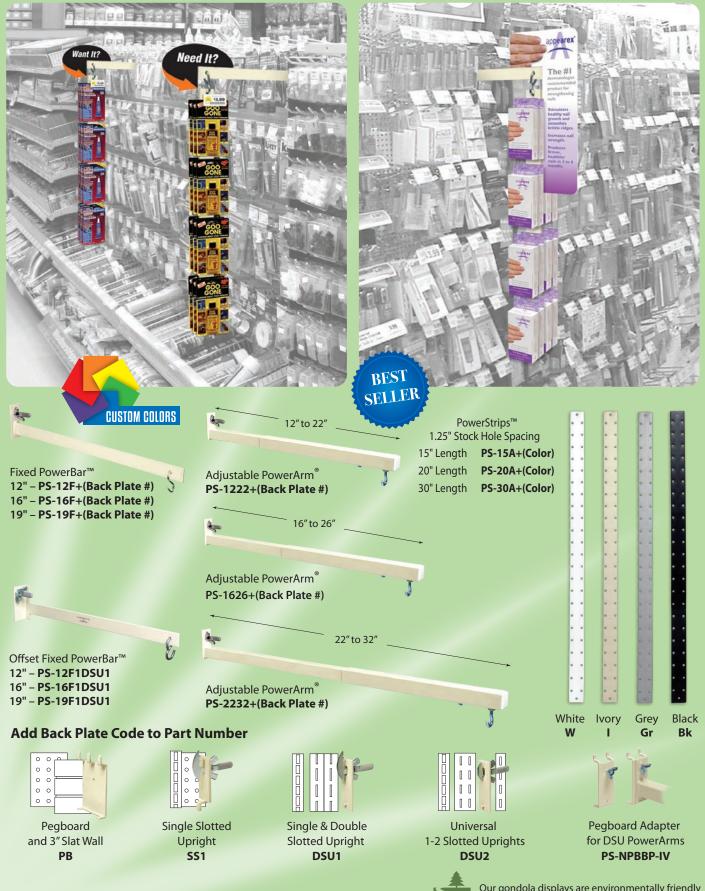
**CUSTOM COLORS** 



Increase Impulse Sales By In-Line and Cross-Merchandising

- Off shelf SwingStrips® make products stand out.
- Proven to out-sell traditional disposable plastic strips and J-hooks.
- SwingStrips® are made of extruded plastic in standard lengths of 20, 30 and 60 inches.
- Available in stock ivory or special order white, black or gray. Custom colors also available.
- Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.
- Peg hook prongs snap and hide inside the extruded plastic for an extra clean presentation.
- Peg hook holes are drilled vertically every 1.25" or can be custom-spaced to accommodate your products.
- Add custom die-cut signs to further increase the visibility of merchandise or "brand" the display.

## Wall SwingStrips®





# Gain More Promotional Selling Space

- Patented fixed or adjustable PowerArms easily fasten onto pegboard, slat wall or slotted uprights.
- SwingStrips® are made of extruded plastic in standard lengths of 20 and 30 inches. Custom lengths available.
- Available in standard ivory or special order white, black or gray. Custom colors also available.
- Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.
- Peg hook prongs hide inside the extruded plastic for an extra clean presentation and back-to-back merchandising.
- Peg hook holes are drilled vertically every 1.25" or can be custom-spaced to accommodate your products.
- Add custom die-cut signs to further increase the visibility of merchandise or "brand" the display.

# **Specialty SwingStrips®**







SideWinder™ for Lozier & Madix Uprights **SW-4LRSS** 



SideWinder™ for Narrow Slot Uprights **SW-4LRDSU** 



#### SideWinder™

- Easily fastens into uprights slots on end-caps and 4-way shoppers.
- Create a clean organized retail presentation.
- Order SideWinders in stock ivory color or opt for custom colors.
- Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.
- Merchandise multiple products/price points per strip.

#### **Pallet Rack Bracket**

- Use on Pallet, Hypermax and Multi-Function Racks.
- Holds 2 to 3 times more than a merchandising strip.
- Greater visual impact than merchandising strips.
- Create a clean organized retail presentation.
- Merchandise multiple products/price points per strip.





### **PocketStrip**





- Designed to be used with our SwingStrips® and AMMO™ Strips.
- · Cross merchandise for high velocity, high margin sales off shelves, walls, wing racks and pallet racks.
- · Custom clear plastic pockets are designed to accommodate your products.
- PocketStrips are easily reloaded.



Data Strip with Adhesive

2.0"- DATASTRIP2.0FT

2.5"- DATASTRIP2.5FT 3.0"- DATASTRIP3.0FT



PowerStrips™ 1.25" Stock Hole Spacing

15" Length PS-15A+(Color) 20" Length PS-20A+(Color) 30" Length PS-30A+(Color)

# PowerStrips®

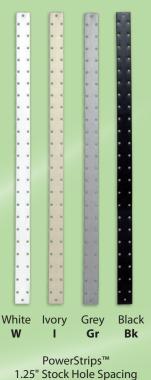






• Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.





 15" Length
 PS-15A+(Color)

 20" Length
 PS-20A+(Color)

 30" Length
 PS-30A+(Color)

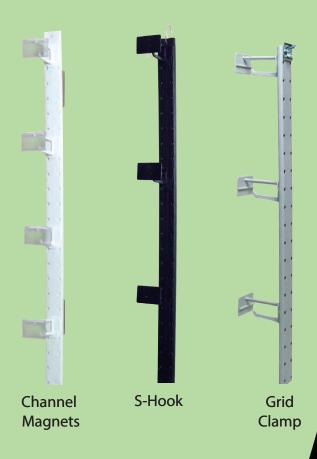






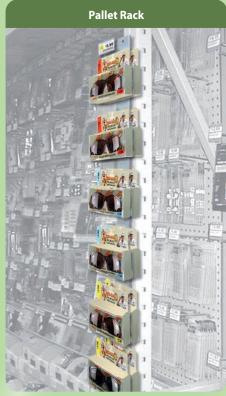
### Merchandise Your Products Storewide

- Grid clamps Mount PowerStrip® to uprights, shelves, wire wing racks, and check out poles.
- PowerStrips® are made of extruded plastic in stock length of 20", 30", 36", 48" and 60".
   Custom lengths are also available.
- Creates great impact on impulse merchandising sales.
- Can be used virtually anywhere in the store for inline or secondary promotional cross-merchandising.
- Displays can be pre-packed in kit form, preassembled or CPG product pack-out.



## MagnaStrip™







### Place On Any Vertical Metal Surface

- MagnaStrips™ can be used on end cap side rails, refrigerators, coolers, poles or any other metal surface.
- Peg hook prongs hide inside the extruded plastic strip for an extra clean presentation.
- Add eye catching custom die cut signs.
- Displays can be pre-packed with product and we offer DTS drop shipping.







### **PromoStrips**







### Merchandise Your Products Storewide

- PromoStrips can be mounted with removable foam adhesive, channel magnets, small metal s-hook or flat plastic s-hook.
- These displays can be used virtually anywhere in the store for secondary, inline or promotional cross-merchandising.
- PromoStrip dimensions and graphics can be customized.
- Displays can be pre-packed with product and we offer drop shipping.
- Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.





### **Greeting Card ArcArms™**







### **Spark Impulse Sales** In Your Greeting **Card Category**

- · Metal paddle clip slides onto plastic greeting card dividers.
- Can be used with SwingStrips® or PromoPanel™.
- · Ideal for gift cards or lightweight items.





CUSTOM COLORS



PowerStrips™ 1.25" Stock Hole Spacing

15" Length PS-15A+(Color) 20" Length PS-20A+(Color) 30" Length PS-30A+(Color)



# **Tri-Spinner PromoPanels™**





### **Custom Made** to Order

- Tri-Spinner PromoPanels™ extend off of POG's uprights.
- · Custom printed panels display your P.O.P. logo and graphics
- Peg hooks are available in a variety of styles and lengths of 1-6 inches with or without UPC scan plates.



Adjustable PowerArm® PS-1222-T-(Back Plate)-(Color)









Pegboard and 3" Slat Wall PB



Single Slotted Upright SS1



Single & Double Slotted Upright DSU<sub>1</sub>

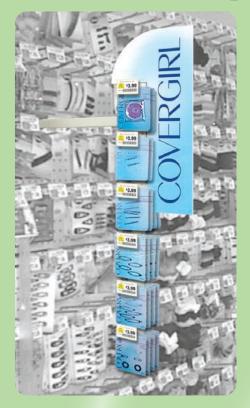


Universal 1-2 Slotted Uprights DSU<sub>2</sub>



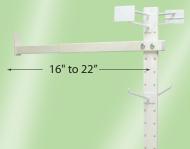
Pegboard Adapter for DSU PowerArms **PS-NPBBP-IV** 

# **AMMOStrip®**









#### Adjustable PowerArm®

- PowerArms® adjust from 16 to 22 inches from plan-o-gram.
- Attach to pegboard or uprights.

AS-301222+(Back Plate #)



#### **UnderShelf Bracket**

 Extends nonswinging strips from metal shelving.

**AS-30USB** 





#### **Pallet Rack Bracket**

 Securely attaches to pallet rack uprights.

AS-30PR1



#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall **PB** 



Single Slotted Upright **SS1** 



Single & Double Slotted Upright **DSU1** 



Universal 1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms PS-NPBBP-IV

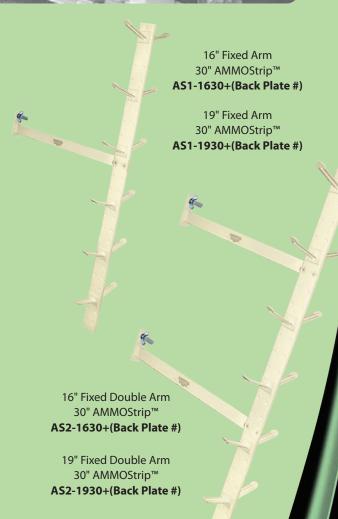


Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.



# **Create Excitement** in Every Aisle

- · A variety of mounting options available.
- AMMOStrips™ are made of extruded plastic in stock length of 20″ and 30″. Custom lengths are also available.
- AMMOStrips<sup>™</sup> available in standard ivory or special order white, black or gray. Custom colors also available.
- Peg hooks are available in a variety of styles and lengths of 1"-6" with or without UPC scan plates.
- Peg hook prongs hide inside the extruded plastic for an extra clean presentation and back-to-back merchandising.
- Peg hook holes are drilled vertically every 1.25" or can be custom-spaced to accommodate your products.
- Add custom die-cut signs to further increase the visibility of merchandise or brand the display.



### PermaPanels®

#### Adjustable PowerArm® Swing PermaPanel®







Adjustable PowerArm® PS-1222D+(Back Plate #)



16" - PS-16FD+(Back Plate #) 19" - PS-19FD+(Back Plate #)

# PermaPanels® 5.5" Wide 1.25" Stock Hole Spacing 30" Length SSP-30 36" Length SSP-36 48" Length SSP-48





AS-1422AMMO+(Back Plate #)+(Color)



Fixed PowerBar™ 12" – **PS-12F+(Back Plate #)** 

14" - PS-14F+(Back Plate #) 16" - PS-16F+(Back Plate #)

19" - **PS-19F+(Back Plate #)** 

#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall PB



Single Slotted Upright **SS1** 



Single & Double Slotted Upright **DSU1** 



Universal
1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms PS-NPBBP-IV

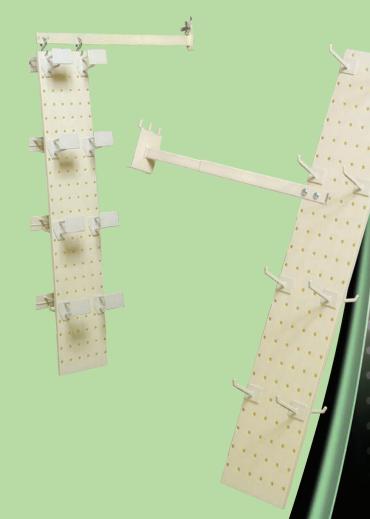


Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.



### Maximize Impulse Sales

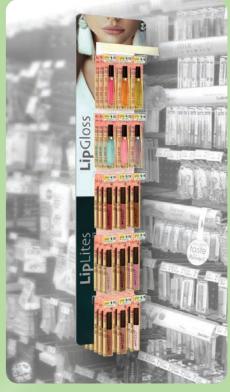
- Plastic PermaPanels® are 5.5" wide and available in a variety of lengths.
- PermaPanels® and Swing PermaPanels® easily fasten to pegboard, uprights or slat wall with our patented adjustable PowerArms® or fixed PowerBars™.
- The gentle sway of Swing PermaPanels®, caused by customer traffic, draws attention to the display.
- Complete the display by choosing from a variety of peg hooks and sign options.
- Merchandise multiple products/price points per panel.
- Add custom die-cut signs to further increase the visibility of merchandise brand awareness.



### PromoPanels™









FlexGrip Under Shelf Bracket **PP-USBFLEX** 



FlexGrip
Off Shelf Bracket
PP-OSBFLEX



Over Shelf
Bracket
PP-OSPERMFLEX



Adjustable PowerArm® PS-1222D+(Back Plate #)



Fixed PowerBar™
16" – PS-16FD+(Back Plate #)
19" – PS-19FD+(Back Plate #)



One-Bolt Shelf Break Bracket PS-USBB-FLX3-W



Off-Set Under Shelf Break Bracket PP-BB-USB6-W



FlexGrip Pallet Rack Bracket **PP-PRFLEX** 



Metal Under Shelf Bracket Low Profile **PS-USB7-LPA-H** 



Fixed PowerBar™
16" – PS-16F+(Back Plate #)
19" – PS-19F+(Back Plate #)

#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall **PB** 



Single Slotted Upright \$\$1



Single & Double Slotted Upright **DSU1** 



Universal 1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms **PS-NPBBP-IV** 



Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.





# Heighten Brand Awareness

- Custom die-cut panels are designed to display graphics along with your merchandise.
- PromoPanels<sup>™</sup> are made of durable styrene or laminated cardstock.
- · Choose from a variety of peg hooks to accommodate your products.
- PromoPanels<sup>™</sup> can be applied to a variety of arms and brackets.
- FlexGrip brackets give way to sideways pressure.
- High density display reduces in-store restocking.
- Merchandise multiple products/price points per panel.
- Custom made Trangle PromoPanel<sup>™</sup> mounts to Pallet, Hypermax, or Multi-Function Racking (For mounting hardware see page 34)

Brands' Favorite PromoPanel™ Custom **PromoPanel™** 



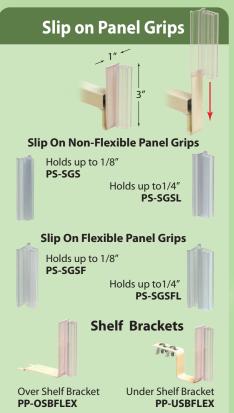
Swing

**Triangle** PromoPanel™

### **Panel Grip Brackets & Arms**

#### **Mounting Arms** 12" to 22" 12" to 22" Adj. 1" Single Slot w/Locknut Adj. 3/4" Single Slot w/Locknut PP-1626SS-FFST+(color) PP-1222SS-34FFST+(color) PP-1222SS-FFST+(color) PP-814SS-34FFST+(color) Adj. 1" Single Slot w/DSU hdwe. Adj. 3/4" Single Slot w/DSU hdwe. PP-1626DSU-FFST+(color) PP-1222DSU-34FFST+(color) PP-1222DSU-FFST+(color) PP-814DSU-34FFST+(color) Adj. 1" Pegboard Adj. 3/4" Pegboard PP-1626PB-FFST+(color) PP-1222PB-34FFST+(color) PP-1222PB-FFST+(color) PP-814PB-34FFST+(color) 6", 12" or 18" 6", 12" or 18" Wire Pegboard Wire Single Slot w/DSU hdwe. PP-6FFPB+(color) PP-6FFDSU+(color) PP-12FFPB+(color) PP-12FFDSU+(color) PP-18FFPB+(color) PP-18FFDSU+(color) 16" to 26" 12" to 22" 12" to 22" 8" to 14" Adj. 1" Single Slot w/Locknut Adj. 3/4" Single Slot w/Locknut PP-1626SS-FFSL+(color) PP-1222SS-34FFSL+(color) PP-1222SS-FFSL+(color) PP-814SS-34FFSL+(color) Adj. 1" Single Slot w/DSU hdwe. Adj. 3/4" Single Slot w/DSU hdwe. PP-1626DSU-FFSL+(color) PP-1222DSU-34FFSL+(color) PP-1222DSU-FFSL+(color) PP-814DSU-34FFSL+(color) Adi. 1" Pegboard Adj. 3/4" Pegboard PP-1626PB-FFSL+(color) PP-1222PB-34FFSL+(color) PP-1222PB-FFSL+(color) PP-814PB-34FFSL+(color) 6", 12" or 18" 6", 12" or 18" Wire Pegboard Wire Single Slot w/DSU hdwe. PP-6FFPB+(color) PP-6FFDSU+(color) PP-12FFPB+(color) PP-12FFDSU+(color) PP-18FFPB+(color) PP-18FFDSU+(color) Pendina





**CUSTOM COLORS** 

### **Heavy Duty Promo Panels**







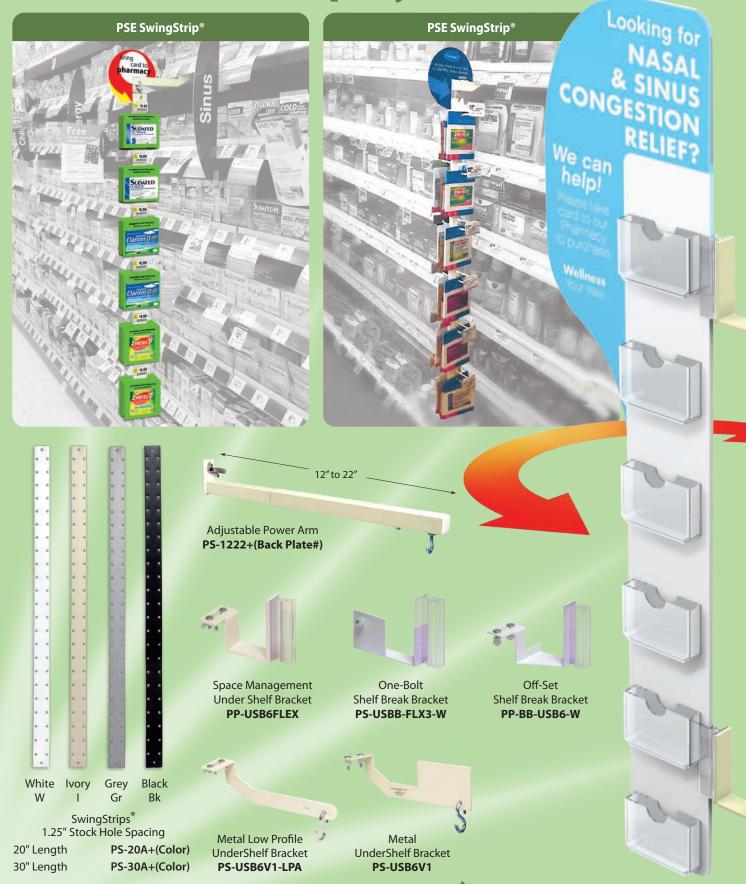
- Cross merchandise for high velocity, high margin sales in pegged, shelved and glass door areas.
- Custom die-cut panels are designed to display graphics along with your merchandise.
- PromoPanels<sup>™</sup> made of durable styrene, laminated cardstock, and E-flute cardboard materials.
- PromoPanels<sup>™</sup> can be designed for flat or folded panels

For peg hooks & accessories see pages 56-57

Panel Hooks attach nearly back-to-back in Heavy Duty PromoPanels

Glass Bracket Pro

# **PSE Cards & Displays**



## Why PSE Card Displays?



Sales have fallen off dramatically of psuedoephedrine products for cough, cold, and allergy, since the removal of PSE products from the POG. This system provides a way to display cards in front of the customer without disrupting the current OTC product mix and taking away valuable shelf space. This display meets your shoppers needs and will accelerate your PSE sales.

- PSE Card Flex Pocket Panels offer you and your shoppers a sleek low profile and visually exciting promotional display system.
- Each panel displays 12 PSE cards to inform the customer of your PSE product offers.
- We also print and provide the Pocket Panel PSE cards offering you a complete turn-key kit.
- PSE Pocket Panel Cards offer the customer the ability to:
  - Compare product labels and Pricing
  - Find information on duration





















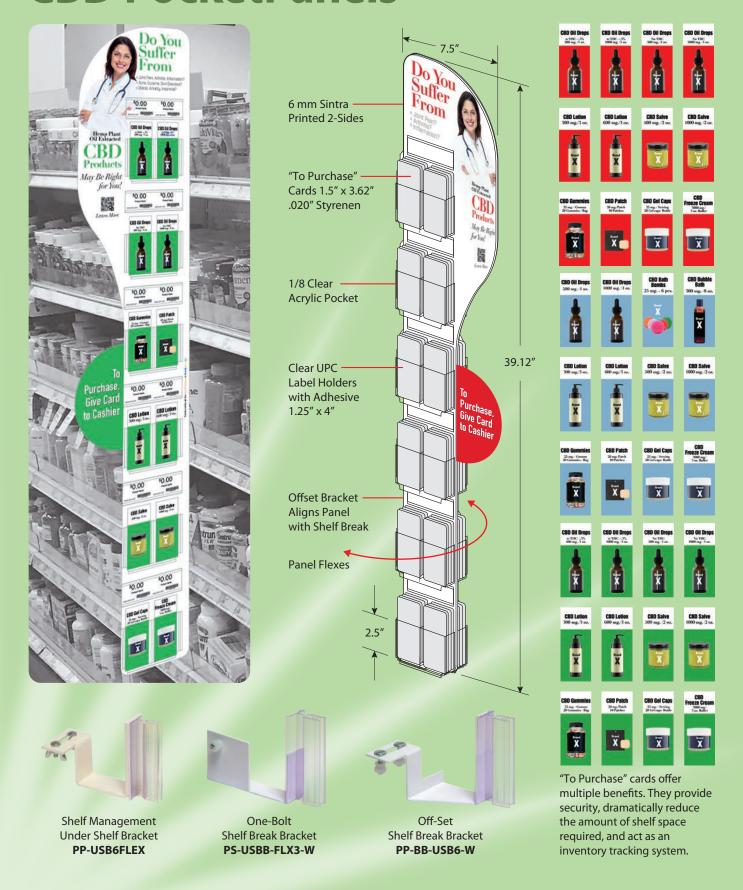






**PSE Pocket Panel Cards** 

### **CBD PocketPanels™**







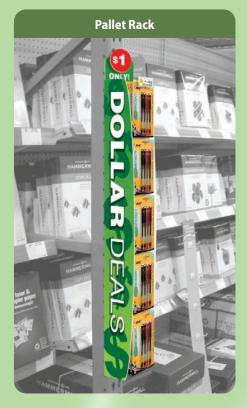
### Why Flex Pocket Panel Displays

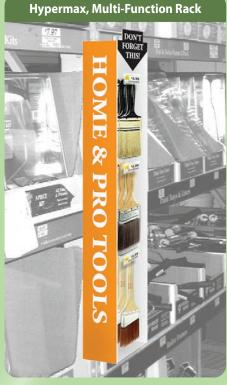
The fundamental questions surrounding this high-growth business are in-store location and inventory management. As you might agree, CBD products belong in OTC within the vitamin and supplement POG, and they should also be promoted within the pain relief and skin care departments. You may choose to have a dedicated front end cap for CBD Central and promote the product through the card system in relative areas like vitamins, pain relief and skin categories.

- CBD Category Awareness and Multiple Product Benefits: while awareness of the many CBD product benefits is increasing, it is not often a destination purchase and, therefore, should be promoted in the relevant departments (e.g., pain relief, skincare, and vitamins/supplements).
- Product Placement: POG placement occupies valuable shelf space, forces revisions, SKU rationalization, and creates sales risk for existing SKUs.
- Loss of Productivity: Store management is required to monitor security cases (locking/unlocking) throughout the day.
- SKU Duplication: Three in-line locations will drive significant incremental inventory dollar expense.



### **PowerTowers**<sup>™</sup>







### Secondary Displays Help Stimulate Additional Sales

- PowerTowers<sup>™</sup> are custom ordered to display your merchandise off of pallet, hypermax, multi-function vertical racking and wire wing racks.
- Custom printed side panels and headers display your
   P.O.P. logo and graphics.
- Peg hooks are available in a variety of styles and lengths of 2 to 6 inches with or without UPC scan plates.



For peg hooks & accessories see pages 56-57





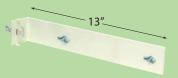


Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.





11" Front Mount End Cap Bracket **PT-SW11SSF-I** 



13" Rear Mount End Cap Bracket **PT-SW11SSR-I** 



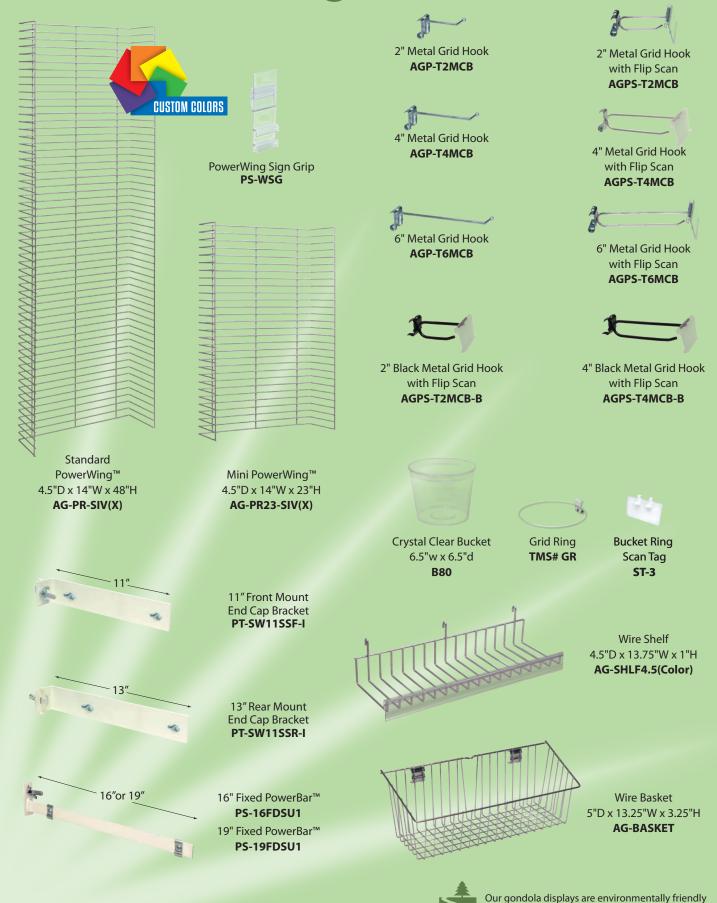
16" Fixed PowerBar™ with fasteners **PS-16FDSU1-NS** 

19" Fixed PowerBar™ with fasteners **PS-19FDSU1-NS** 





## Wire PowerWings™



unlike disposable plastic merchandising strips.





- Attach PowerWings<sup>™</sup> to end cap side rails.
- Use with a variety of metal grid hooks with or without scan plates.
- Fixed PowerBars<sup>™</sup> and end cap brackets mount onto end cap uprights.
- All mounting arms come with appropriate hardware for installation.
- Custom grid sizes and colors are available.
- P.O.P. graphics on header and side panels can be changed out.



# **Pegboard Wings™**









PT-SW11SSF-I



12" Rear Mount End Cap Bracket PT-SW11SSR-I



16" Fixed PowerBar™ **PS-16FDSU1** 

19" Fixed PowerBar™ **PS-19FDSU1** 



4" & 6" Plastic Peg Hook MPWP-P4-B MPWP-P6-B



4" & 6" Metal Peg Hook MPWP-4-B MPWP-6-B



6.5" Peg Board Ring
TMS# BR6.5-B



Crystal Clear Bucket 6.5"w x 3.5"d **B44** 



4" & 6" Plastic Peg Hook with Flip Scan MPWP-P4S-B MPWP-P6S-B



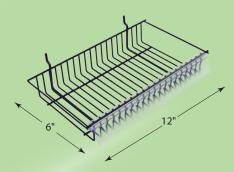
4" & 6" Metal Peg Hook with Flip Scan MPWP-4S-B MPWP-6S-B



Bucket Ring Scan Tag **ST-3** 



Crystal Clear Bucket 6.5"w x 6.5"d **B80** 



Wire Shelf WS-0612BL-B



Peg Board BucketRax PWP-BR-80BLK

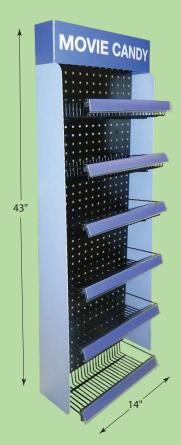




#### **Get Maximum Sales From End Cap Sides**

- Create an eye-catching end cap side display with Pegboard Wings™.
- Use with a variety of peg hooks with or without scan plates.
- Wire shelves, plastic dump bins and plastic buckets are available to accommodate your products.
- Extension arms attach to end cap side rails.
- All mounting arms come with appropriate hardware for installation.
- Custom sizes and colors are available.

For acrylic dump bins, see page 76-77





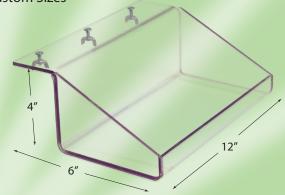
## **Basket & Bin Display**



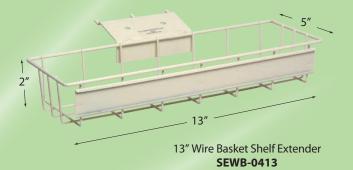


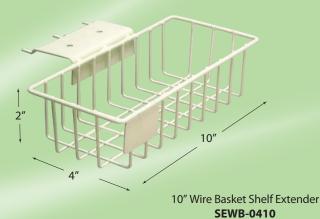
#### **Reach Out and Touch Your Shoppers**

- · Universally mounts to most shelving
- · Ideal for cross merchandise retail impulse products
- · Great for up-selling customers and new product launches.
- Custom Sizes



Clear Plastic Bin Shelf Extender **SEAB-0612** 







Our gondola displays are environmentally friendly

# **Security End Cap PowerWing**



#### **Protect Your Products & Reduce Theft**

- Offered in both 48" and 60" heights for CBD and other high security products for endcap sides
- 18" wide x 10" deep
- Metal shelving or peg hooks for UPC shelf labels
- · The arms bolt down to the back of the display
- Custom sign packages available
- 2 Key/locks per door



**Very Secure & Strong** 

PLEASE ASK ATTENDANT TO UNLOCK CASE HB HB HB HB HB HB HB **EMP**BEAUT

> 18x48" End Cap PowerWing WSC-EC48

> 18x60" End Cap PowerWing WSC-EC60

## **Heat Up Cooler/Freezer Door Sales**







**Glass Bracket SwingStrip® Bracket** 



**Glass Bracket Flex Panel** 



Glass Bracket SwingStrip®
White - PS-GB2-W
Black - PS-GB2-B



Glass Bracket PromoPanel with Panel Flex Grip White - PP-GB2-W Black - PP-GB2-B



PromoPanel™ Custom holes



#### **Cooler/Freezer Display**

- Use on cooler/freezer glass doors
- Holds 2 to 3 times more than a merchandising strip.
- Merchandise multiple products/price points per strip.



custom Shapes







**SwingStrips®** 

1.25" Standard Hole Spacing
20" Length PS-20A+(Color)

**Patented** 

# **Cooler/Freezer Door Display**

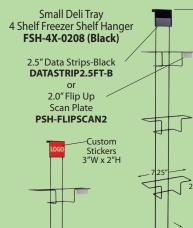


Custom 3 Shelf Freezer Door Hanger Black-AFS-KFDWB-B White-AFS-KFDWB-W

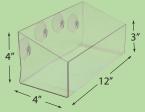


5-Shelf Freezer Door Hanger **PS-FD4SB-B** 









Outside Plastic Suction Bin **SCB-1334** 



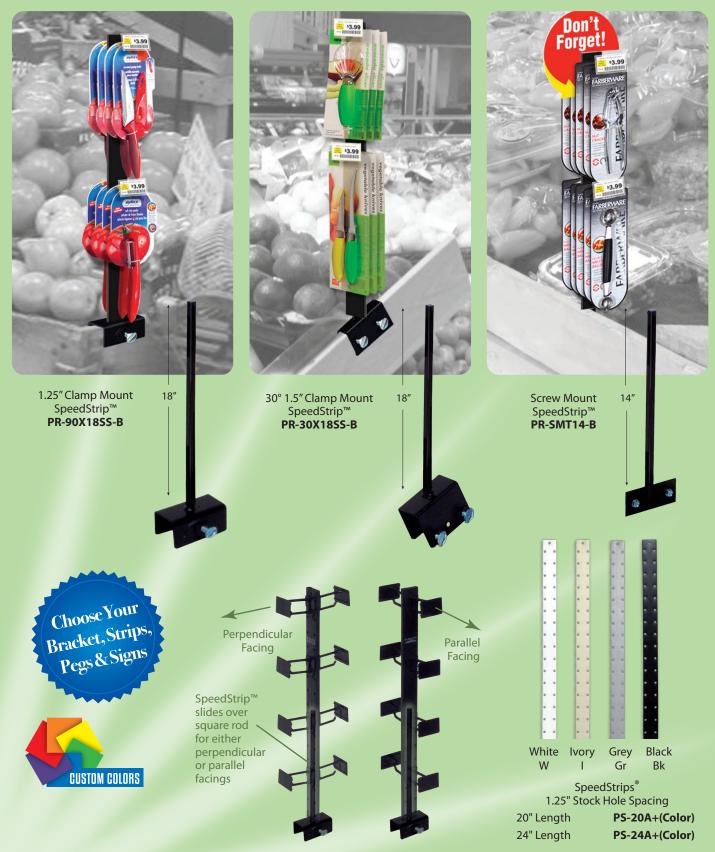


Inside/Outside Plastic Suction Bin **SCB-IM-1344** 





# SpeedStrip™



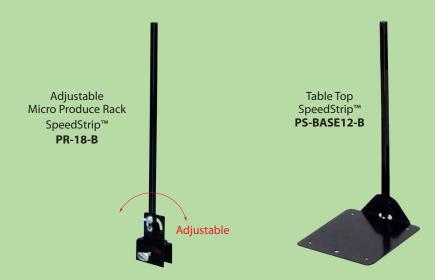






# Cross Merchandise in Your Produce Department

- Quickly clamp SpeedStrips<sup>™</sup> to tables and produce racks.
- SpeedStrips™ are supported by a metal insert and heavy duty clamp.
- SpeedStrip<sup>™</sup> can be faced parallel or perpendicular to base.
- Table Top SpeedStrips™ use adhesive strips on base for stable mounting.





800.992.5233 • email: hq@tmshea.com

# **SpeedPegs**







Single SpeedPeg with Square Bar Adjustable Clamp Mount



**CUSTOM COLORS** 

Single SpeedPeg with Flat Bar Adjustable Clamp Mount



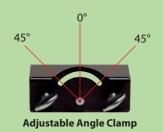
Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.





#### Ideal for Produce, Meat, and Dairy Departments

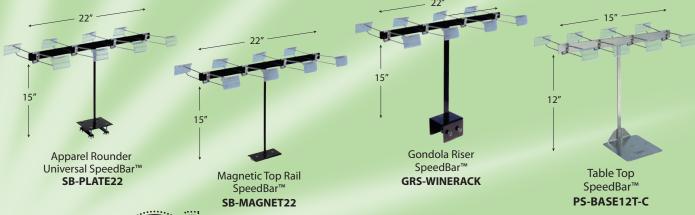
- Great for cross merchandising impulse sales.
- Easily attaches to fixtures with clamps and angle adjusts from 0° to 45°.
- Vertically adjustable versions extend 12" to 18" from the base.





## SpeedBars™







\$

Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.







#### Ideal for Produce, Meat, **Dairy Departments**

- · Great for cross merchandising impulse sales.
- Easily attaches to fixtures with clamps or screws.
- Display a variety of products.
- Use with a variety of peg hooks with or without scan plates.



1.25" Clamp Mount Adjustable 12" to 18" 8" SpeedBar™ PR-90C-ADJ-08-1-B



30° 1.25" Clamp Mount Adjustable 12" to 18" 8" SpeedBar™

PR-30C-ADJ-08-1-B



Table Top Adjustable 12" to 18" 10" SpeedBar™

PR-TT-ADJ-10-1-B

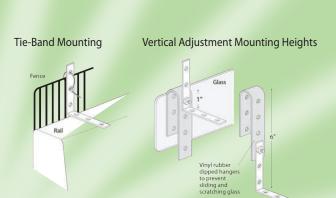
#### **KneeKnocker Racks**

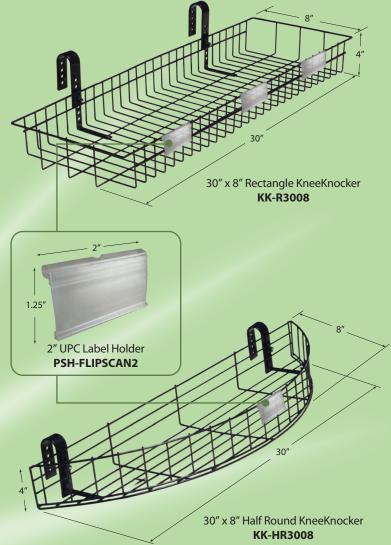




# Spark impulse sales in your open cooler sections

- Give your shoppers meal solutions for improved and tastier meals
- Generates more sales and profits for the stores
- Pulls center store products out into the perimeter for customer promotions with private label products and other new and seasonal products
- Delivers significant value for both shoppers and retailer.







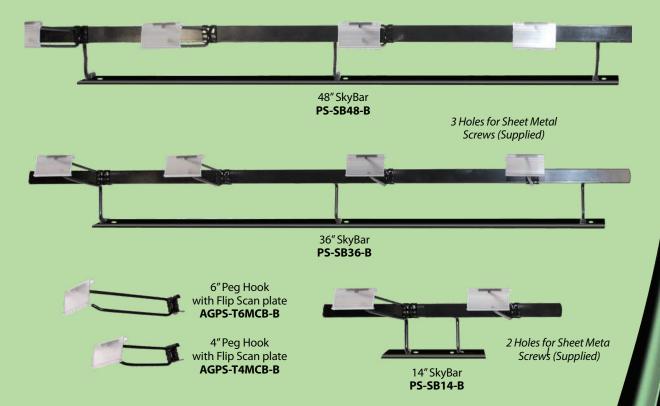
Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.

## SkyBars. Elevate Your Sales.



Ideal for Open Cooler Placement: Produce, Dairy, Meat and Beer





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## Adjustable BunkerBridges







#### Adjustable 30" to 42" BB-2810-C-B

#### **UPC Label & Sign Options**



1" Plastic Parallel Sign Grip PS-SG11



1" Plastic Perpendicular Sign Grip PS-SG12



1" Non-Flexible Magna Grip PS-SG1MAG



2.5" x 1.25" with 1" Adhesive **DATASTRIPMAG2FB** 



Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.



# Adjustable 60"- 84" BunkerBridges™ are Ideal for Freezer Bunkers & Cooler Coffins

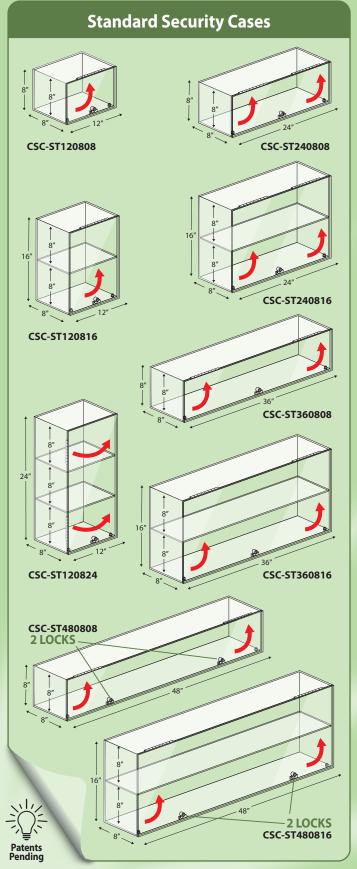
- Capture unused 'air space' for new sales
- Gain new customer solution by cross merchandising related products
- Be first to market with new products.
- · Increase store sales and profits.

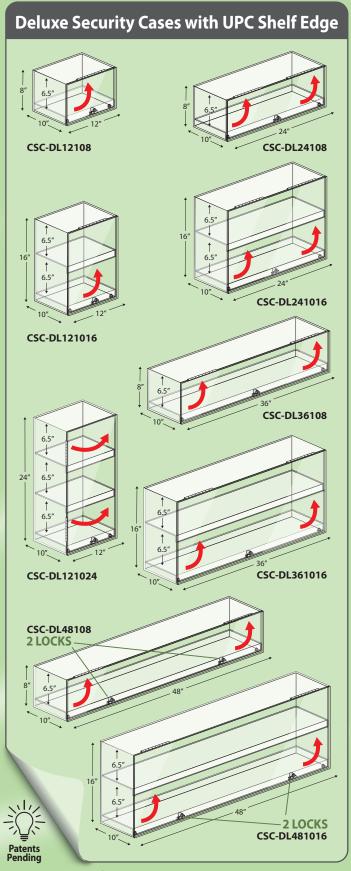






## **Lockable Plastic Security Cases**

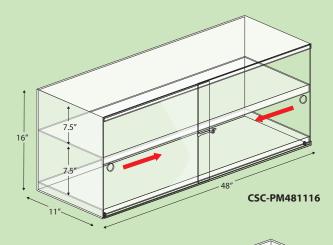


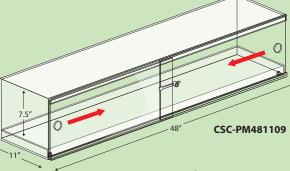


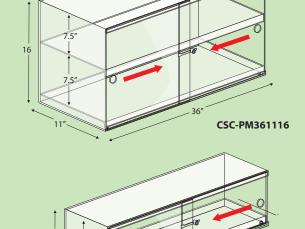
Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.

# **Premium Security Cases**

#### With Sliding Door and UPC Shelf Edge









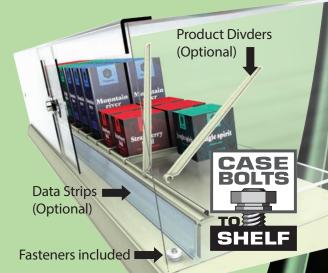
CSC-PM481109

48" Wide x 11" Deep x 9" Tall



#### Ask About Our Front Rails, Product Dividers, and Data Strips

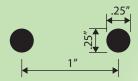
- Key Lock Easy-access with various style door openings.
- Durable clear 1/4" acrylic construction.
- All cases bolt down to shelf. Fasteners Included.
- Low profile dividers keeps items organized.
- Optional Data Strips with adhesive for paper UPC labels and printed graphics can be applied to our Deluxe and Premium models.



#### **Plastic Hooks**

#### **PEG HOOKS**

For SwingStrips, PowerStrips, or thin material



**Fits this Slot** 



**PSH-1A** 1" Peg Hook

**PSH-2A** 2" Peg Hook

**PSH-4A** 4" Peg Hook

**PSH-6A** 6" Peg Hook



**PSH-3BA** 3" Butterfly Peg Hook

**PSH-4BA** 4" Butterfly Peg Hook

**PSH-6BA** 6" Butterfly Peg Hook

PSH-2SA

2" Peg Hook with Scan Plate

PSH-4SA

4" Peg Hook with Scan Plate

PSH-6SA

6" Peg Hook with Scan Plate



PSH-2SFA-W

2" Peg Hook with Flip Scan Plate

PSH-4SFA-W

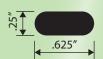
4" Peg Hook with Flip Scan Plate

PSH-6SFA-W

6" Peg Hook with Flip Scan Plate

#### **PANEL HOOKS**

For B-Flute, E-Flute cardboard, or thin cardboard/ panel material



**Fits this Slot** 



PPH-1

1" Panel Hook 2" Bu

PPH-2

2" Panel Hook

**PPH-4** 4" Panel Hook

**PPH-6** 6" Panel Hook



PPH-2B

2" Butterfly Panel Hook

PPH-3B

3" Butterfly Panel Hook

PPH-6B

6" Butterfly Panel Hook



PPH-2S

2" Panel Hook with Scan Plate

PPH-3S

3" Panel Hook with Scan Plate

PPH-4S

4" Panel Hook with Scan Plate

PPH-6S

6" Panel Hook with Scan Plate



PPH-4BS

4" Butterfly Peg Hook with Scan Plate

PPH-6BS

6" Butterfly Peg Hook with Scan Plate



## MagnaGrips



**PS-SGMAG** 

1" Non-Flexible MagnaGrip Perpendicular Holds up to 1/8" Material



**PS-SG1FMAG** 

1" Flexible MagnaGrip Holds up to 1/8" Material



PS-SG2MAG

1" MagnaGrip Parallel Holds up to 1/8" Material



PS-SG6MAG

3" Non-Flexible MagnaGrip .125" Holds up to 1/8" Material



#### **PS-SGFMAG**

3" Flexible MagnaGrip .125" Holds up to 1/8" Material



PS-SG7FMAG

3" Flexible Side Mount MagnaGrip .125" Holds up to 1/8" Material



PS-SG8FMAG

3" Flexible Side Mount MagnaGrip .25" Holds up to 1/4" Material



PS-SG7MAG

3"Non-Flexible MagnaGrip .25" Holds up to 1/4" Material



PS-SGFLMAG

3" Flexible MagnaGrip .25" Holds up to 1/4" Material

# Sign Grips



**PS-SG** 1" Super Grip with Adhesive



PS-SG2 1" Super Grip with Adhesive for SwingStrip



1" long



3" Super H-Grip



PS-SG5A 1" Super Grip for SwingStrip



3" Super Grip

with Adhesive

Holds up to 1/8" Material

PS-SG7 3" Super Grip with Adhesive (Large) Holds up to 1/4" Material



PS-SG8 with Adhesive 1" long



PS-SG9 for C-Channel



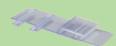
PS-SG10 for wire PowerArms™



PS-SG11 for scan pegs & Paper **SEM labels** 



PS-SG12 Sign Grip for **Shelf Extender** 



**PS-WSG** for Wire Grids



PS-SG15 Flag Sign Holder with adhesive





PS-SG24 3" Sign Grip with Clamp Mount of 5/8" - 3/4"



**PS-SGF** 3" Super Flex Grip with Adhesive



PS-SGF2 3" Slip Over Super Flex Grip with Adhesive



PS-SGFSL100 3" Slip Over Flex Sign Grip Holds up to 1/8" Material



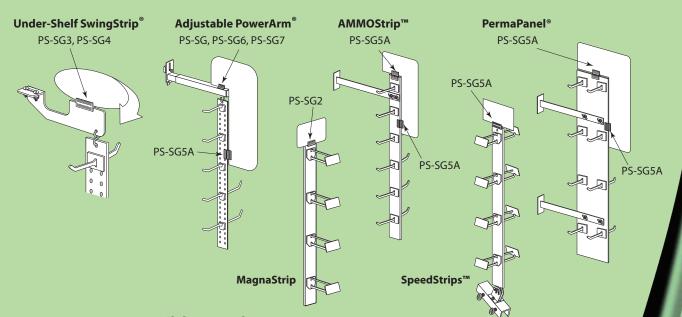
1.5"W x 3"L Super Grip for

Thin Signs with Adhesive

PS-SGFSL100250 3" Slip Over Flex Sign Grip Holds up to 1/4" Material



Data Strip with foam tape adhesive 2.0"- DATASTRIP2.0FT 2.5"- DATASTRIP2.5FT 3.0"- DATASTRIP3.0FT



# **Floor Displays**



#### **PROBLEM**

- One-sided floor displays consisting of different sizes, shapes, colors and materials.
- Restricted merchandising capabilities.
- · Visual clutter.
- Promotional displays are difficult to move and easily fall apart.



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#### **SOLUTION**

- Replace cardboard displays with PowerPillars<sup>™</sup> for uniform merchandising.
- Durable floor spinner gives access to all products from any side.
- Accommodates a variety of pegged, boxed, bottled and bulk product.
- Graphics can be changed depending on seasonal requirements or category/brand strategies creating a more permanent display.



### Why Our Floor Spinners Sell More

At TM Shea Products, we offer modular floor display systems because they look better and sell more product faster. Superior for merchandising throughout your store our floor displays offer a variety of accessories to hold an assortment of products. Peg hooks, shelves and dump bins allow you to merchandise a variety of products. They can be placed virtually anywhere in the store, and the graphics are infinitely customizable to create uniform P.O.S. messaging that matches your store décor/brand. Each display can generate hundreds of dollars in weekly incremental sales!

# Mini PowerPillar™ Floor Spinners













Black Peg Board Mini PowerPillar™ MPDQ-1448-P7

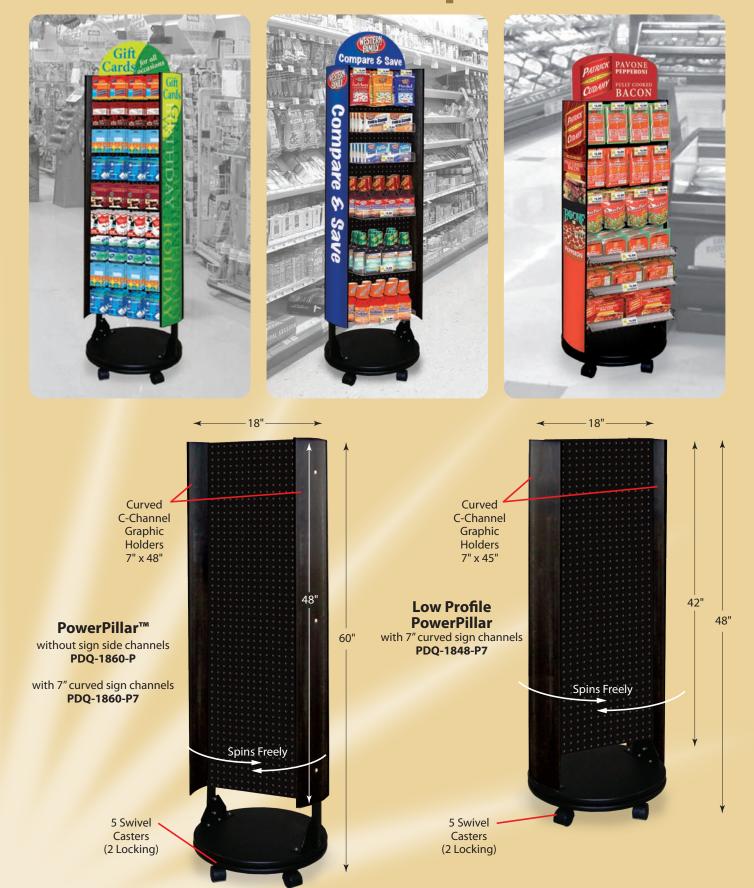


# Maximize Sales/Profits in a Small Footprint with These 2 Sided Floor Spinners

- Mini PowerPillar™ is 48" tall with an 14" footprint and spins for easy shopping.
- Plan-o-gram floor space to create nearly an additional 8 sq. ft. merchandising and selling space.
- · Spins for easy access to both sides.
- · Locking casters or foot levelers available.
- Easily mount pre-packed cardboard shippers to display a variety of products in a small footprint.
- Accessories include peg hooks, shelves, dump bins and buckets.
- Custom header and side signs can be printed on various substrates.



## **PowerPillar™ Floor Spinners**







# Display a Variety of Products with this Multi-Purpose Merchandiser

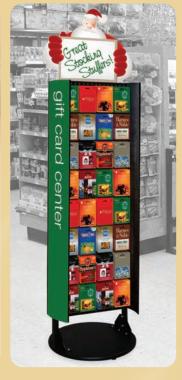
- "Lego-like-system" feature offers versatility to accommodate pegged, bottled, boxed and bulk product.
- Plan-o-gram floor space to create an additional 12 sq. ft. of merchandising and selling space.
- PowerPillar™ is 60" tall with an 18" footprint and five casters (two locking), and spins for easy shopping.
- Low Profile PowerPillar™ is 48" tall with an 18" footprint and five casters (two locking), and spins for easy shopping.
- Accessories include peg hooks, shelves, bulk bins and buckets.
- Custom die-cut graphics can be created to support a merchandising theme with matching store colors, seasonal/lifestyle graphics or brand artwork.



## **Econo PowerPillars**™



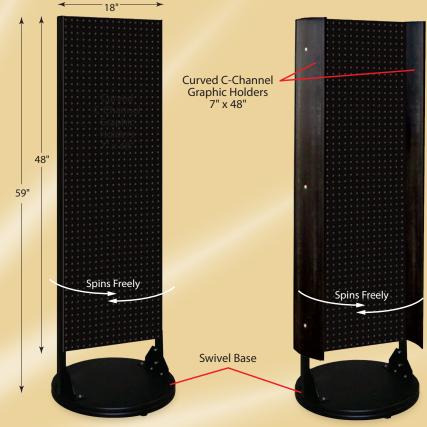






# Customized to Fit Your Needs and Budget

- Our basic version of Econo PowerPillar™
   can be upgraded by adding sign
   channels, custom die cut graphics
   and/or a swiveling base.
- Plan-o-gram floor space to create an additional 12 sq. ft. of merchandising and selling space.
- Econo PowerPillar™ is 57" tall with an 18" footprint with or without a swiveling base.
- Accessories include peg hooks, shelves, dump bins and buckets.
- Custom die cut graphics can be created to support a merchandising theme with matching store colors, seasonal/lifestyle graphics or brand artwork.



Econo PowerPillar™ with swivel base EPDQ-1860-PBSW

Econo PowerPillar™ without swivel base EPDQ-1860-PB

Econo PowerPillar™ with sign channels & swivel base PDQ-1860-P7-NC

Econo PowerPillar™ with sign channels without swivel base EPDQ-1860S-PB

### SideStackers™







# Turn End Cap Sides Into Profit Centers

- Ideal for end cap side promotions and cross merchandising.
- Interchangeable accessories available to accommodate pegged, bottled, boxed and bulk products.
- Create additional merchandising and selling space:
  - 18" wide unit adds 6 sq.ft. 24" wide unit adds 8 sq.ft.
- Accessories include peg hooks, shelves, dump bins, and buckets.
- Custom die-cut graphics can be created to match store colors or promote brands.
- Custom colors and sizes are available.







18" SideStacker™ **ECS-1854-MWP** 

### 18" x 48" PowerGrids™







#### **Transformer Series**



Rear Mount Grid for 1-Sided Floor Display



Center Mount Grid for 2-Sided Floor Display

C-Channel Graphic Holders 10" x 45"

#### 14"x 48" PowerGrid™

with 3" grid spacing 1-Sided Floor Display with Rear Mounted Grid shown

With Casters: **PG-1448C-3-B** With Levelers: **PG-1448L-3-B** 



### 18" x 54" PowerGrids™





#### **Create Solutions Centers with These 1 or 2 Sided Floor Displays**

- Our new 3" wire PowerGrid Transformer Series offer 2 platform sizes to choose from; 14"x 48" and a 18"x 54".
  - (connect two 14" together to make 28" wide or connect two 18" to make 36" wide display)
- This new PowerGrid enables you to transform the display from a 2-sided merchandising center mount grid in open spaces, to a 1-sided back mount grid display that can be placed on the side of endcaps or against walls.
- The PowerGrids can ship fully assembled or unassembled. These displays are versatile and extremely durable.
- Accessories include peg hooks, shelves, dump bins and magazine pockets.
- · Header and side signs can be easily changed out.
- Custom header and side signs prints various substrates.



4" PowerGrid Hook PG3-4-B 6" PowerGrid Hook PG3-6-B 8" PowerGrid Hook PG3-8-B



4" PowerGrid Hook with Flip Scan PG3-4S-B 6" PowerGrid Hook with Flip Scan PG3-6S-B 8" PowerGrid Hook with Flip Scan PG3-8S-B

For peg hooks & accessories see pages 76-77

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C-Channel Graphic Holders 10" x 51" or 10" x 48"

#### 18"x 54" PowerGrid™

with 3" grid spacing 2-Sided Floor Display with Center Mounted Grid shown

> With Casters PG-1854C-3-B With Levelers PG-1854L-3-B



### 1 & 2 Sided Lockable Floor Cases





Ideal for Safe & Secure Perimeter and Checkout Placement



48"Tall 1 Sided Floor Case FSC-15H48 60"Tall 1 Sided Floor Case FSC-15H60 48"Tall 2 Sided Floor Case FSC-25H48 60"Tall 1 Sided Floor Case FSC-25H60



Optional Foot Levels or Locking Casters



## 2-Sided Lockable Spinning Cases





#### Stand Alone & Grab Everyone's Attention While Protecting Your Product

- Keep secure your CBD and other high dollar/high theft items.
- 20" x 48" or 20" x 60" tall with a 30" footprint spinner base system.
- Shelves adjust vertically to fit your merchandise
- Shelf edge has optional UPC data strip with adhesive for paper labels.
- Double lock and key system for extra security.
- Custom signage available or purchase stock program.
- Optional Foot levelers or locking casters.

48" Tall 2 Sided Spinner Case FSC-25R48

60" Tall 2 Sided Spinner Case FSC-25R60



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# **Rotating Floor Display**





KRAFT



These displays will give you greater flexibility for merchandising high density sales in a small footprint. Placing these displays throughout the store will give you a uniform look and visual continuity.

- Includes hardware and sign holder
- 18" shelves can be vertically adjusted by using the hose clamp/washer system or through hole cotter pin
- Quick easy assembly



36" Rotation 3 Shelf Floor Display

48" Rotation 4 Shelf Floor Display

60" Rotation 5 Shelf Floor Display



Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.

## **BucketTree Spinner Display**





Customize Me To Fit Your Needs

#### **Boost Your Drive Aisle Impulse Sales & Profits**

With a 16" diameter base, it can be placed anywhere on the sales floor and with countless bucket configurations, you can merchandise small and medium products alike. Adding a header sign to the display guarantees that the products will sell faster.



5.5" Tall Buckets with 4 Rotation Shelves BT-416-B

Inquire **About Our Shorter Buckets** and Adding **More Levels** 



Crystal Clear Bucket 6.5"w x 6.5"d

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# SpinStrip/SpinPanels



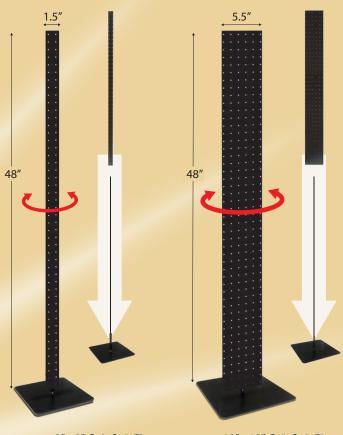




#### **Deliver Great Impulse Sales Opportunities**

Candy, snacks, seasonal, and GM/HBC products that will deliver high velocity, high margin sales and are great for anywhere in the store!

- SpinStrips are 1.5" wide x 48" tall
- SpinPanels are 5.5" wide x 48" tall
- 48" rigid metal rod with heavy base for stability
- A variety of peg hooks from 1"- 6" available with or without UPC/SEM label holders
- Ideal for low profile locations in tight spots
- Ships flat, assembles in seconds



8" x 8" SpinStrip™ 12" x 12" SpinStrip™ SS-1548 SS-1548



## **TriSpinners**



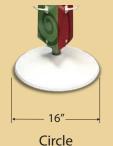


# **Great Solutions for Small Spaces**

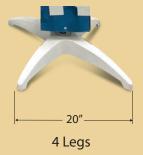
These TriSpinners can be positioned along the racetrack / drive aisle perimeter, center store and check-out lanes.

- Custom designed / printed 3-sided Spinner Display
- 4" or 8" wide x 48" tall
- · A variety of base sizes and colors
- A variety of peg hooks from 1" 6" with and without UPC/SEM label holders
- Ideal for new product / seasonal / solution selling promotional price points











## **QuadSpinner Floor Display**







# P.O.P Options with Custom Printing

These new promotional displays gives shoppers new solutions and product introductions, while generating more sales and profits. Pulling center store products into the perimeter for customer promotions with your private label products and other new/seasonal products will deliver significant value.

- Spinning feature/Locking casters
- Great for checkout and perimeter placement
- 12" x 12" x 48" bulk bin on 18" footprint
- Multiple openings in the display for easy loading and shopping
- Custom printed panels store / promotion or brand / product promotion
- Optional foot levels or Casters



12" x 12" x 48"
Bulk QuadSpinner with Casters
Custom Made to Order

48" QuadSpinner with Casters QS-PB1248

60" QuadSpinner with Casters QS-PB1260



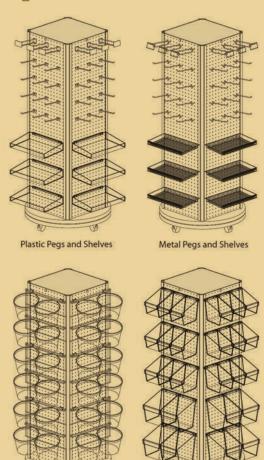
## **Many Display Options for You!**



# Perfect Placement for Perimeter and Checkout

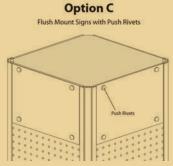
#### **Accessory options:**

- Clear buckets
- Clear bins and clear shelves
- · Wire shelves and wire bins
- Metal and plastic peg hooks with or without scan plate





Clear Buckets





Plastic Dump Bins



## Floor Display Accessories

#### **PEG HOOKS**



MPWP-P4-B 4" Plastic Peg Hook

**MPWP-P6-B** 6" Plastic Peg Hook



MPWP-P4S-B 4" Plastic Peg Hook with Flip Scan

MPWP-P6S-B 6" Plastic Peg Hook with Flip Scan



**MPWP-4** 4" Metal Peg Hook

**MPWP-6** 6" Metal Peg Hook



**MPWP-4S** 4" Metal Peg Hook

with Flip Scan

MPWP-6S
6" Metal Peg Hook

with Flip Scan



MPWP-4-B 4" Metal Peg Hook

**MPWP-6-B** 6" Metal Peg Hook

**MPWP-8-B** 8" Metal Peg Hook



MPWP-4S-B

4" Metal Peg Hook with Flip Scan

#### MPWP-6S-B

6" Metal Peg Hook with Flip Scan

#### MPWP-8S-B

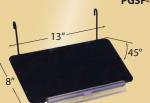
8" Metal Peg Hook with Flip Scan

#### **Metal and Wire Grid Shelves**

with plastic front runners for UPC/SEM labels



13" Power Grid Flat Shelf PGSF-8X14-B

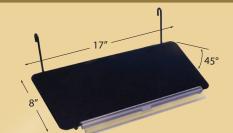


13" Power Grid Angled Shelf PGSA-8X14-B



8"

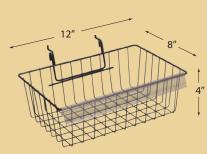
17" Power Grid Flat Shelf PGSF-8X18-B



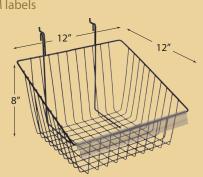
17" Power Grid Angled Shelf **PGSA-8X18-B** 

#### Pegboard / Wire Grid Baskets

with plastic front runners for UPC/SEM labels



Small 12" Pegboard / Wire Basket
PGB-12X8X4-B



Large 12" Pegboard / Wire Basket
PGB-12X12X8-B

#### **Pegboard Shelves**

with plastic front runners for UPC/SEM labels



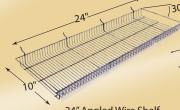
12"Wire Shelf WS-0612BL-B 16"Wire Flat Shelf

WS-0716PBR-B

18" Angled Wire Shelf

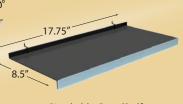
18" Angled Wire She WS-A1018-B

18" Wire Flat Shelf WS-1018-B



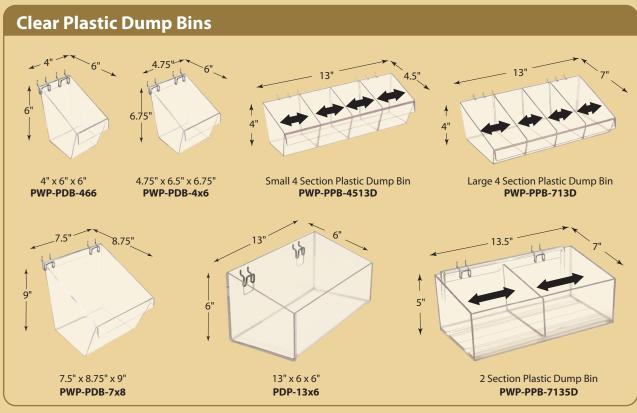
24" Angled Wire Shelf WS-A1024-B

24" Wire Flat Shelf WS-1018-B



18" Lockable Case Shelf FSC-1775825-B

## **Peg Board Accessories**







#### **Sign Systems**



#### **PROBLEM**

A basic plan-o-gram that is visually unappealing with category locations not defined.



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#### **SOLUTION**

Install high impact overhead signs and way finding category.

ArcArms<sup>™</sup> to help shoppers find products faster and easier.

Give your department the "WOW!" factor and keep your customers shopping longer.



# Overhead Sign Systems Take Plan-o-grams to a Higher Level

The easier it is for customers to find what they are looking for, the easier it is for them to buy your products. Enhancing the shopping experience is the idea behind our POG overhead sign systems. Dress-up your plan-o-grams to help shoppers navigate through aisles and locate products faster. This results in higher sales due to increased foot traffic. A combination of POG overhead signs and category ArcArms™ will complete your "store-within-a-store" concept by offering an upscale visual appeal that can include lifestyle imagery and brand graphics. Our overhead sign systems are easy to install and offer a big return on investment!

## **End Cap Promo Signs**



#### Elevate Your End Caps with Visual Impact Signs

- Dress up your end caps with visually motivating signs that generate more foot traffic and sales.
- Help guide your shoppers through the aisles/departments.
- · Create navigational wayfinding end caps.
- Exciting lifestyle visuals will capture their attention.
- Graphics can be created to match store décor, highlight a brand or emphasize a retail generic category.
- Creates visual speed bumps for shoppers.

For accessories see page 82







#### **Navigational/WayFinding Promo End Caps**



Ask About
Sign Printing and
Kit Pack Outs

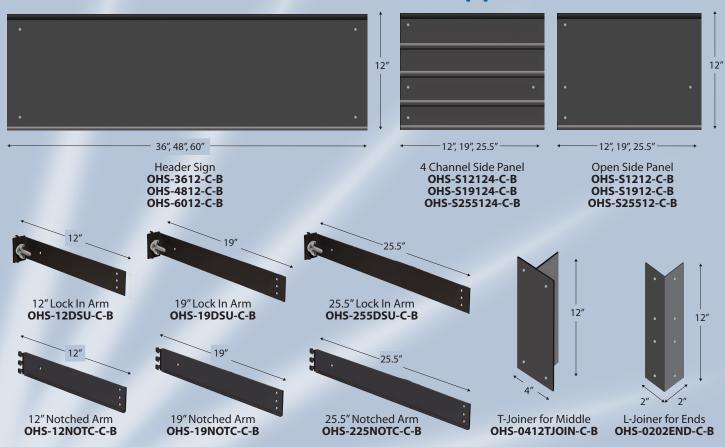
Custom Hardware and Sign Design Available

800.992.5233 • email: hq@tmshea.com

#### **Down Aisle Box Out Signs**



#### **Create Visual Excitement & Pull Shoppers Down Aisles**



Custom Hardware and Sign Design Available



## **Down Aisle Valance Signs**



Ask About
Sign Printing and
Kit Pack Outs

#### Highlight End Caps and Help Guide Shoppers

- Dress up your aisles with visually motivating signs that generate more foot traffic and sales.
- Keep your customers visually excited and keep them down aisle shopping longer.
- Graphics can be created to match store décor, highlight a brand or emphasize a retail generic category.



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## **Top Rail Mount Sign Systems**





LPS-GPO

**LPS-JOINER** 



#### Pop-Outs & Pop-Ups Create Visual Excitement

- Dress up your plan-o-gram with visually motivating signs that generate more foot traffic and sales.
- Turn-key sign systems stimulate customer interest in departments.
- Heighten brand awareness.
- Graphics can be created to match store décor, highlight a brand or emphasize a retail generic category.

STANLEY MAKE SOMETHING GREAT

### **Overhead Sign Systems**



#### **Plastic C-Channel Header**



#### **Adjustable Extension Arms**



#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall **PB** 



Single Slotted Upright **SS1** 



Single & Double Slotted Upright **DSU1** 



Universal 1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms PS-NPBBP-IV





#### **Increase Foot Traffic & Sales**

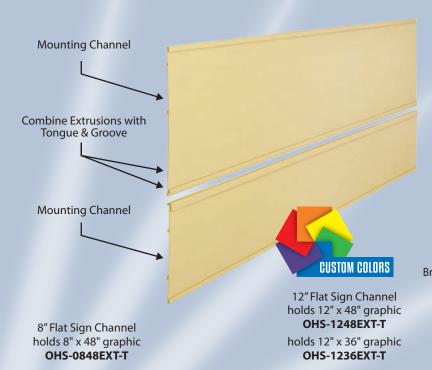
- Design destination departments to increase foot traffic.
- Assist shoppers in finding products faster, therefore enticing them to buy more.
- Complete the store-within-a-store concept for extra visual appeal.
- Unique custom graphics with lifestyle photos and catch-phrase tag lines, brand graphics or category call-outs enhance the overall look of departments.
- Pop-outs include 1" foam blocks with adhesive on two sides.

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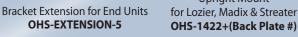
#### **Overhead Sign Systems**



- Telescoping tubular arms extend out or up and out from uprights.
- Create a unique look to highlight special categories and departments.
- · Complete the store-within-a-store concept for extra visual appeal.









End Bracket
OHS-BRACK-1-1S

#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall **PB** 



Single Slotted Upright \$\$1



Single & Double Slotted Upright **DSU1** 



Joiner Bracket
OHS-BRACKET1X6

Universal 1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms PS-NPBBP-IV

## **Angled Overhead Signs**



#### **Create Visually Exciting Aisles**



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#### **Ghost Brackets**



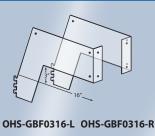
#### Clear Plastic Bracket Sign Systems

- The bottom of header sign rest 3", 6", or 12" above gondola toprail.
- 16" or 20" is the distance from the back wall extending out to the bottom of header sign.

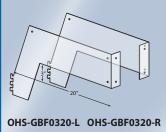
# Angled Down Aisle Box-Out Sign Wrenches Strating



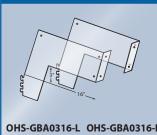




20" FLAT Ghost Bracket

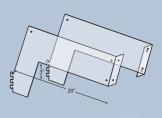


**16" ANGLED**Ghost Bracket

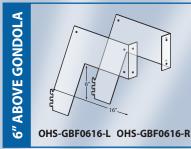


20" ANGLED

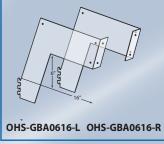
Ghost Bracket



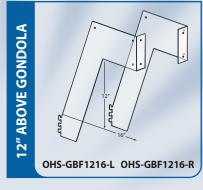
HS-GBF0316-R OHS-GBF0320-L OHS-GBF0320-R OHS-GBA0316-L OHS-GBA0316-R OHS-GBA0320-L OHS-GBA0320-R

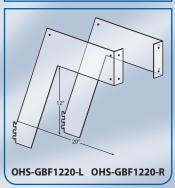


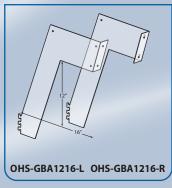
OHS-GBF0620-L OHS-GBF0620-R

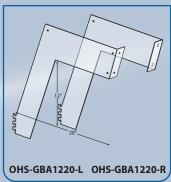


OHS-GBA0620-L OHS-GBA0620-R







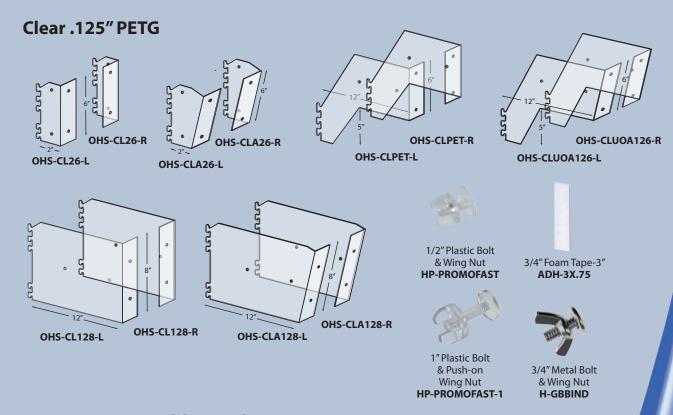


3" ABOVE GONDOLA



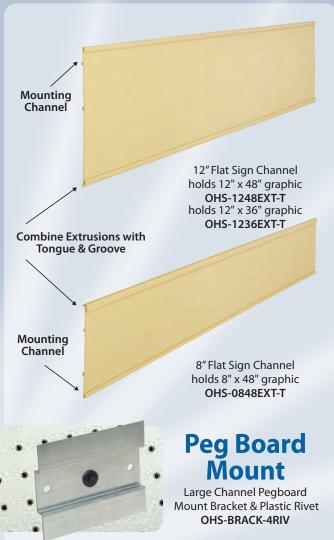
#### **Clear Plastic Bracket Sign Systems**

- Mount on end caps, continuously down aisle, or as box-out sections in aisle POG.
- Assist shoppers in finding products with end cap category signs.
- Unique custom die-cut graphics with 3D pop-outs add a dramatic effect to your signage.
- · Clear plastic brackets mount to uprights.
- Custom signs are available in high density foam core, ultraboard, or other rigid material.



## **Flush Mount Signs**







#### **Create Visual Excitment**



#### Right or Left Slot Mounting with Sign Channel



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## **ClearView Sign Holders**



# Create Visually Exciting Interruptions

- Ideal for new product promotions.
- · Use to inform or educate customers.
- · Create a mood with lifestyle images.
- Easy to shop around.
- Universal mounting system for horizontal or vertical formats.
- · Mounts off walls and top rails.
- · Easy to change out signs.

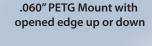


Flush Mount Plastic Rivet OHS-RIVET



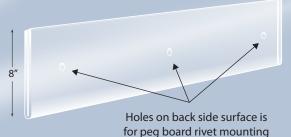
Peg Board Wire Loop Bracket OHS-CLIP

Magnetic Sign Grip 3" long holds1/4" material PS-SG6MAG









48": OHS-CH-448

4" High Clear Plastic

36": OHS-CH-436

Non-Glare Matte Finish 36": OHS-CHNG-436 48": OHS-CHNG-448

4" High

6" High Clear Plastic 36": OHS-CH-636 48": OHS-CH-648

8" High Clear Plastic 36": OHS-CH-836 48": OHS-CH-848

8" High Non-Glare Matte Finish 36": OHS-CHNG-836 48": OHS-CHNG-848

## 2-Sided End Cap Signs



## **Create Shopper Awareness**

- Easy change out system at a lower cost.
- Versatile top rail mounting options allow for clamps (Lozier/Madix only) for quick installation.
- Extrusions hold either 11" or 7" signs with 4" header signs on front and 15" or 11" signs on back side.
- Add die cut pop-out signs for extra flair.



## Blade Sign Holders NEW P





**CUSTOM COLORS** 



#### 2-Sided Blade Sign Holders

- Great for brand marketing, advertising, promotional messaging, and category call-outs.
- Mounts into slotted uprights of pegged or shelved sections.
- Arm telescopes from 12" to 22" or 16" to 26".
- Signs change out quickly.
- Custom printing and kit pack- outs available.





2-Sided Blade Sign Holder 24" x 5.25" **OHS-524J** 

#### **Add Back Plate Code to Part Number**



Tool Free Single Slotted Upright **SS1** 



Single Slotted Upright SS



2-Sided Blade Sign Holder 36" x 5.25" OHS-536J

> 2-Sided Blade Sign Holder 48" x 5.25" OHS-548J

## **Vertical Sign Posts NEW**





# Frame Out Special Sections or Highlight End Caps

- Sign systems pivot and flex out of the way for shoppers. Signs change out quickly.
- Ideal for use on end caps and down aisle.
- Great for brand marketing / advertising promotional messaging.
- We offer a variety of under and over shelf bracket systems, adjustable and fixed arms for pegged sections.
- A variety of clear plastic sign holders and extrusions are available.
- Custom printing and kit pack outs available.



Sign Channel
Base Deck Shelf Bracket
OHS-SEBRKBT-X

## **Plastic Crescent Signs**















Adjustable Off Shelf Bracket OHS-SEBRK-X

Off Shelf Bracket
OHS-SEBRKBT-X



Magnetic Mounting Hardware



Adhesive Mounting Strip



Suction Cup Mounting Hardware
H-SUCTION2

#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall PB



Single Slotted Upright **SS1** 



Single & Double Slotted Upright **DSU1** 



Custom Printing & Pack-Out

Universal
1-2 Slotted Uprights **DSU2** 



Pegboard Adapter for DSU PowerArms **PS-NPBBP-IV** 



# Call Out Categories or Create Brand Awareness

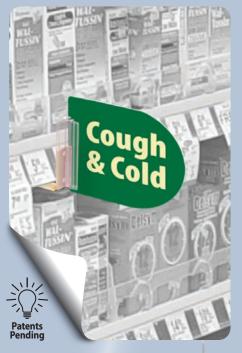
- These new Crescent Sign holders are ideal for private label brands, to drive promotions and launch new products. They are also great for high density SKU POG's for category call-outs like the OTC department.
- Crescent Signs mount off shelf and pegged sections with metal brackets. We also have magnetic designs for gondola side rails and suction cups for cooler/freezer door applications.
- · Custom design, printing and kit packing.
- Standard sizes: 8" x 4", 12" x 4", and 8" x 6"







## **Shelf Sign Holders**







# Ideal for Product Promotions/Advertising, Educational Information, and for Category Locator Signs



Over Shelf Bracket PP-OSPERMFLEX



Metal Off Shelf Bracket
PP-OSBFLEX



Under Shelf Bracket
PP-USBFLEX





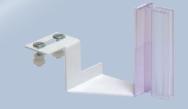
C-Channel Bracket
PP-CCBFLEX



Pallet Rack Bracket
PP-PRFLEX



One-Bolt Shelf Break Bracket **PS-USBB-FLX3-W** 



Off-Set
Shelf Break Bracket
PP-BB-USB6-W

#### Slip On Non-Flexible Sign Grips



Holds up to 1/8"
PS-SGS

Holds up to 1/4"
PS-SGSL



Holds up to 1/8"
PS-SGSF

Slip On Flexible Sign Grips

Holds up to 1/4"
PS-SGSFL

## **Wall Sign Holders**









- Help customers navigate through your store by emphasizing categories within departments.
- Highlight brands to increase brand sales.
- Telescoping arms adjusts in 2" increments for versatile placement in pegged areas.
- · Custom design, printing and kit packing.



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#### MagnaGrip & MagnaBrackets









1"Non-Flexible MagnaGrip Perpendicular **PS-SG1MAG** Holds up to 1/8" Material



1" Flexible MagnaGrip
PS-SG1FMAG
Holds up to 1/8" Material



1" MagnaGrip Parallel **PS-SG2MAG** Holds up to 1/8" Material



3" Non-Flexible MagnaGrip .125" **PS-SG3MAG** Holds up to 1/8" Material



3" Flexible MagnaGrip .125" **PS-SGFMAG** Holds up to 1/8" Material



3" Flexible Side Mount MagnaGrip .125" **PS-SG7FMAG** Holds up to 1/8" Material



3"Non-Flexible MagnaGrip .25" **PS-SG6MAG** Holds up to 1/4" Material



3" Flexible MagnaGrip .25" **PS-SGFLMAG** Holds up to 1/4" Material



3" Flexible Side Mount MagnaGrip .25" **PS-SG8FMAG** Holds up to 1/4" Material



3" MagnaBracket with 1 Rivet hole **PS-3LMAG1** 



3" MagnaBracket with 2 Rivet holes **PS-3LMAG2** 



3" Channel Magnet PS-MAGNET3



3" Channel Magnet with Adhesive **PS-MAGNET3-ADH** 



3" Magnabracket with adhesive **PS-3LMAG** 



1" Channel Magnet with Adhesive **PS-MAGNET4-ADH** 

## **Glass Door Suction Signs**



#### Highlight Cooler Areas & Increase Brand Awareness

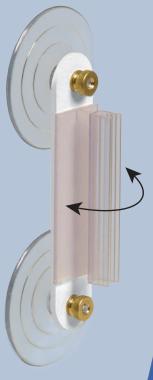
- Great for brand marketing / advertising promotional messaging.
- · Ideal for use on cooler doors.
- · Signs change out quickly.
- · Custom printing and kit pack outs available.
- 2 Suction cup mounts



8" x 8" x 8" Category sign Brand sign mounts above or below

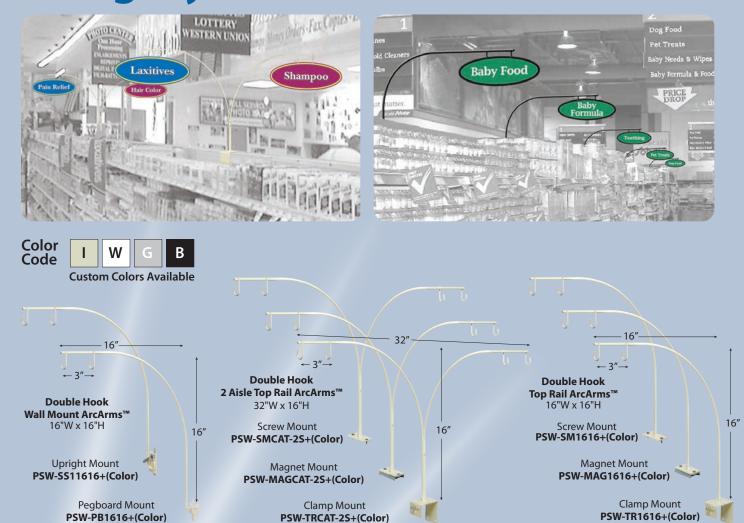


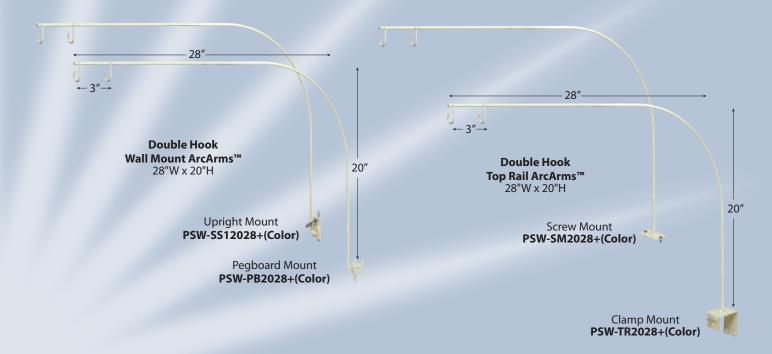
8" x 3" x 8"
Suction Glass Category Signs
Custom Made to Order



3" Flex Glass Bracket GB-35SS-I

## **Category ArcArms™ Double Hook**







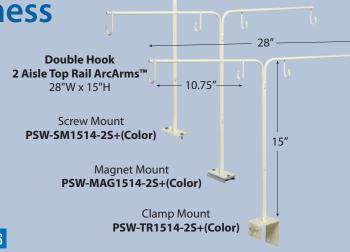


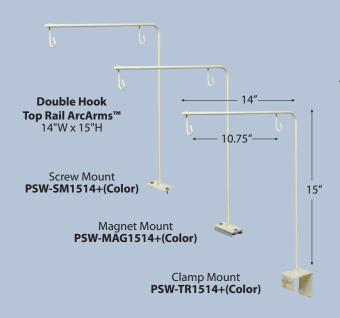
# Call Out Categories or Create Brand Awareness

- Help customers navigate through your store by emphasizing categories within departments.
- Highlight brands to increase brand sales.
- Combine with overhead signs to visually enhance a department.
- · Custom sizes available



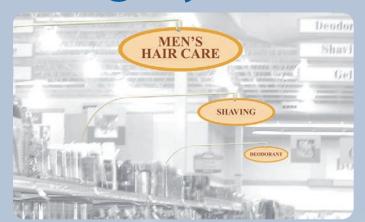


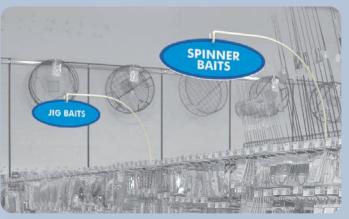






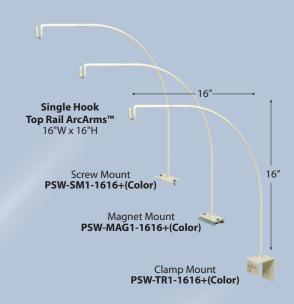
## **Category ArcArms™ Single Hook**

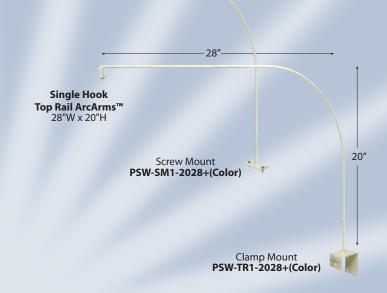


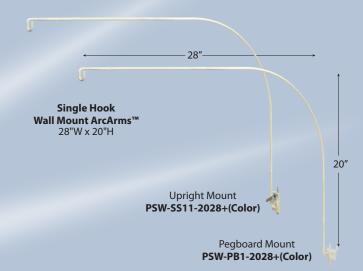


# Single Hook Category Signs Will Always Hang Straight!









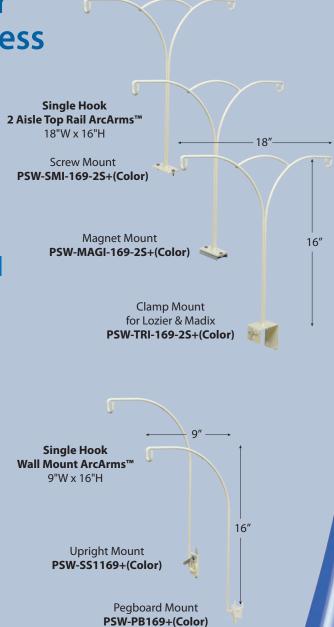




## Call Out Categories or Create Brand Awareness

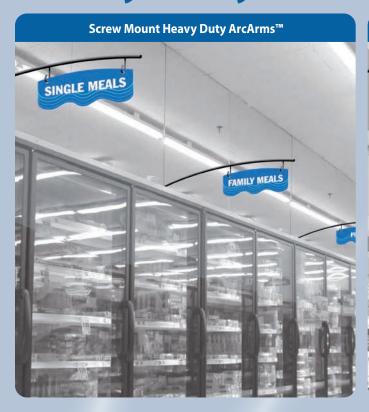
- Help customers navigate through your store by emphasizing categories within departments.
- Highlight brands to increase brand sales.
- Combine with overhead signs to visually enhance a department.
- · Custom sizes available

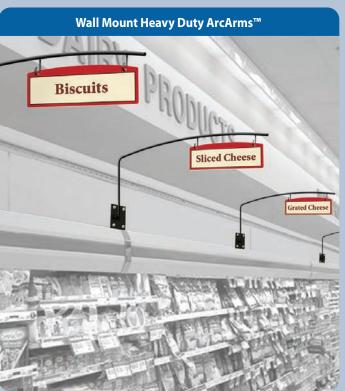




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## **Heavy Duty ArcArms™**

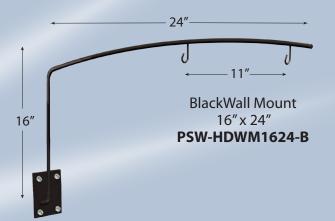


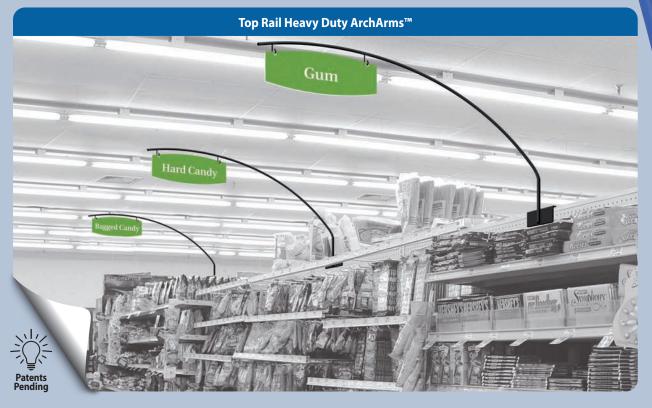








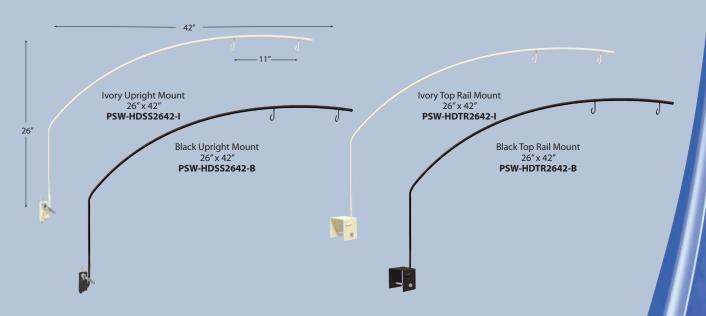




### **Help Shoppers Navigate Your Store**

- Emphasize categories within departments.
- Highlight brands to increase brand sales.
- Combine with overhead signs to visually enhance a department.
- Three mounting options to suspend a variety of sign designs.
- · Custom design, printing and kit packing.

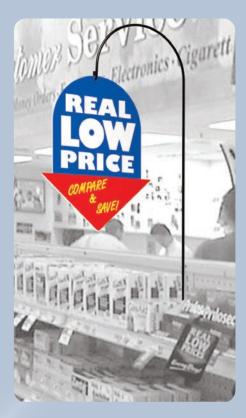




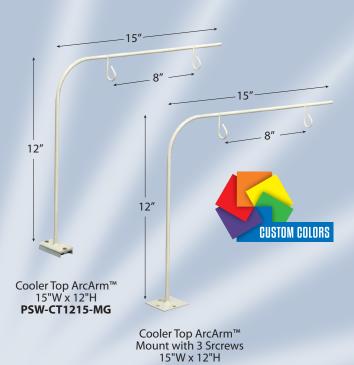
# **Magnetic ArcArms™**



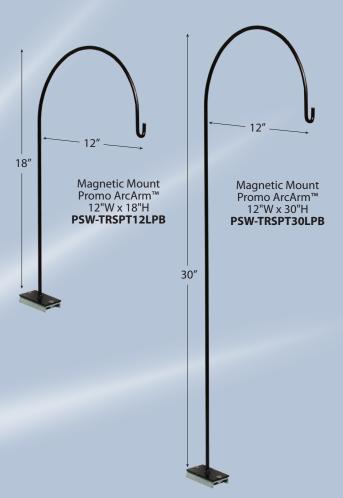




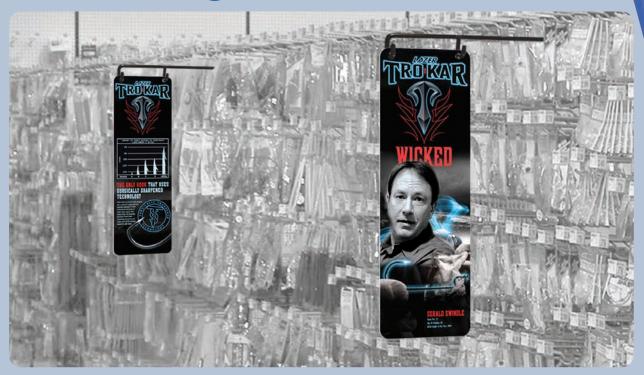
- · Ideal for promotions and store messaging.
- Magnetic base attaches to any flat metal surface.
- Easy change out for brand promotions and price points.



PSW-CT1215-CA



# **Banner Sign Holders**





16" – PSW-16+(Back Plate #) 19" – PSW-19+(Back Plate #)

Single Hook Metal Back Plate Mount 13" – **PSW-13+(Back Plate #)** 

16" – PSW-16+(Back Plate #) 19" – PSW-19+(Back Plate #)

# Double Hook Plastic Pegboard Mount

13" – PSW-13PB-2-B 16" – PSW-16PB-2-B 19" – PSW-19PB-2-B

Adjustable Wire Arm
PSW-A1-1320-PB



13" – PSW-13PB-2-B 16" – PSW-16PB-2-B 19" – PSW-19PB-2-B



#### **Add Back Plate Code to Part Number**



Pegboard and 3" Slat Wall **PB** 



Single Slotted Upright **SS1** 

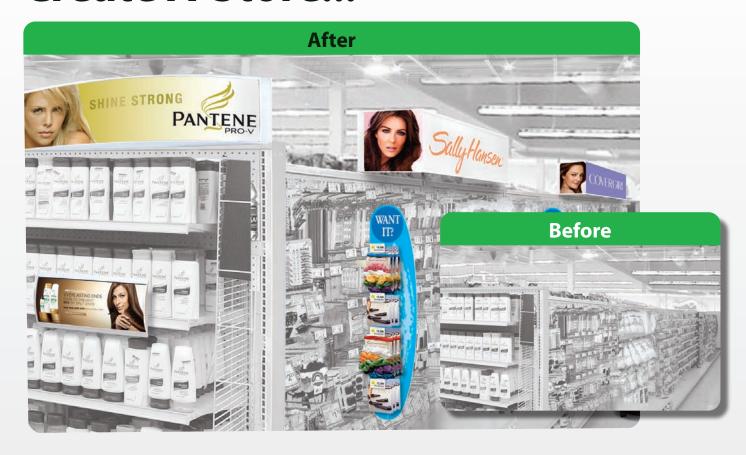


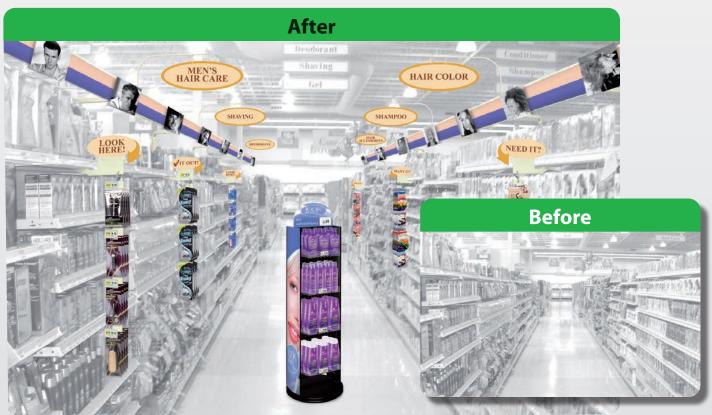
Single & Double Slotted Upright **DSU1** 



Universal 1-2 Slotted Uprights **DSU2** 

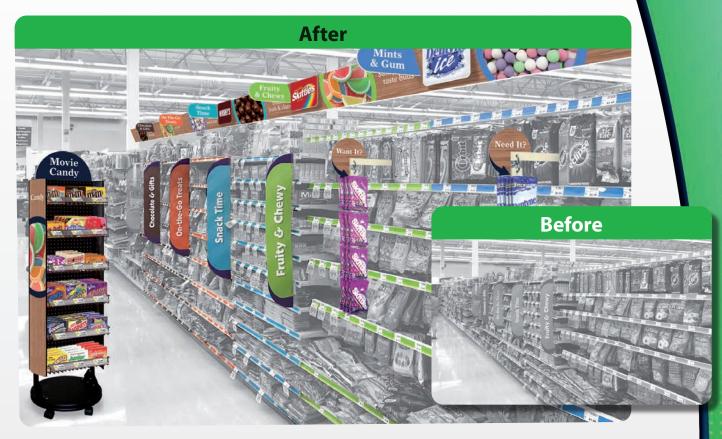
## **Create A-Store...**





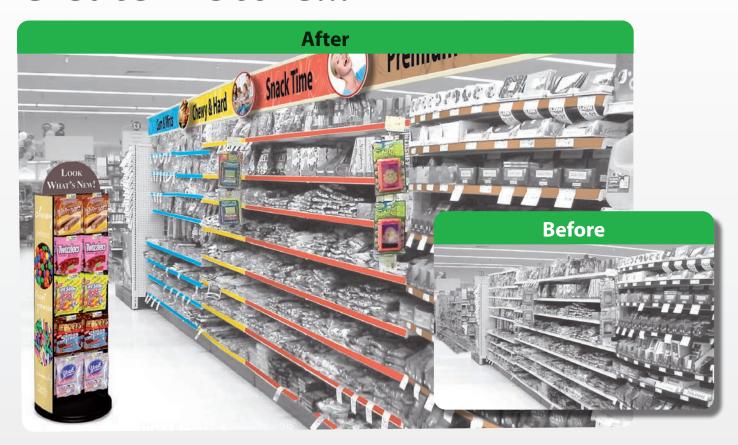
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## Within-A-Store





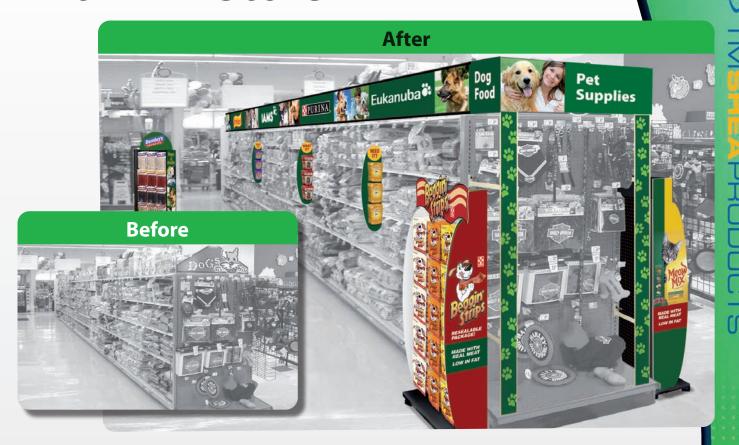
## **Create A-Store...**





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## Within-A-Store





## Some of Our Retail Partners...





















































SpartanNash





















PET SUPPLIES PLUS













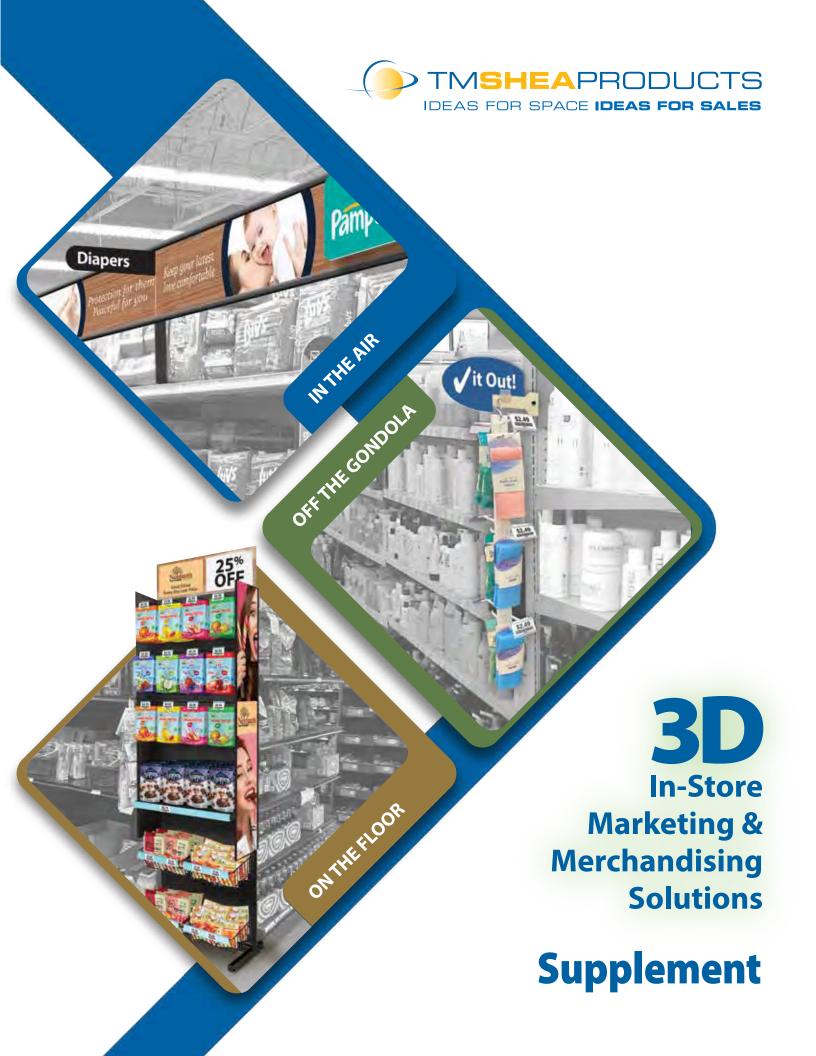
Walgreens



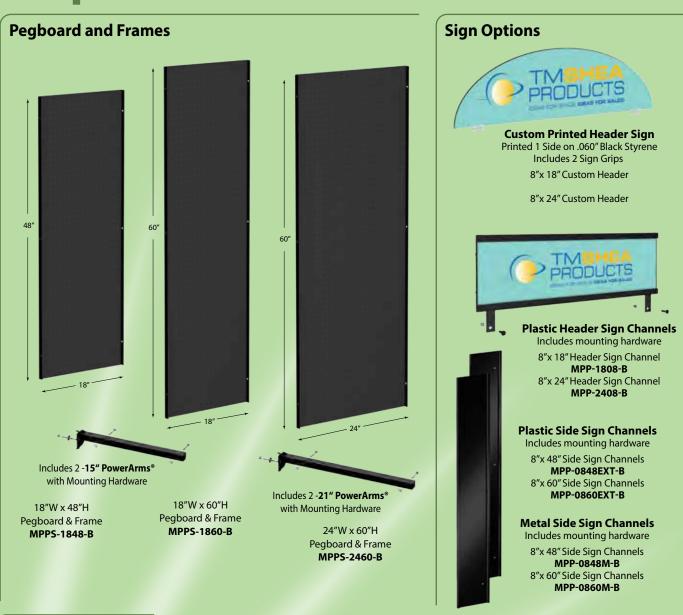
1950 Austin Drive • Troy, Michigan 48083-2205 800-992-5233 • 248-589-3272 • Fax 248-589-1535 Email: hg@tmshea.com • www.tmshea.com

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# Suspended Monster PowerPanels







- 4" Metal Peg Hook MPWP-4-B
- 6" Metal Peg Hook MPWP-6-B
- 8" Metal Peg Hook MPWP-8-B



- 4" Metal Peg Hook with Flip Scan MPWP-4S-B
- 6" Metal Peg Hook with Flip Scan **MPWP-6S-B**
- 8" Metal Peg Hook with Flip Scan **MPWP-8S-B**







18" Width x 48" Height

# Far more selling space than traditional 14"x 48" metal wing racks

- Heavy duty suspension arms
- 3 Sizes to choose from 18"x48"/ 18"x 60"/ 24"x60"
- · Variety of peg hooks, shelves, bins and baskets
- Metal or plastic side sign holders
- 18" or 24" x 8" header sign holders or sign grips for custom printed signs

**Great for Private Label** Seasonal **New Products** 







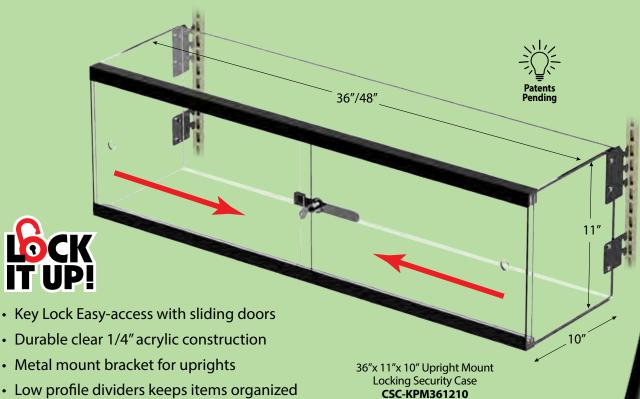
24" Width x 60" Height

# **Fast, Easy Assembly**



# **Upright Mount Locking Security Case**





48"x 11"x 10" Upright Mount

Locking Security Case CSC-KPM48125

paper UPC labels and printed graphics

· Optional data strips with adhesive for

## **SideWinder™ Brackets**











SW-4LRTBW-X
SideWinder™ Bracket with
W-Hook for Back to Back
Clip Strips



 $\begin{array}{ccccc} \text{White} & \text{Ivory} & \text{Grey} & \text{Black} \\ \textbf{W} & \textbf{I} & \textbf{Gr} & \textbf{Bk} \\ & & \text{PowerStrips}^{\text{\tiny{TM}}} \end{array}$ 

1.25" Stock Hole Spacing

15" Length PS-15A+(Color)
20" Length PS-20A+(Color)
30" Length PS-30A+(Color)
36" Length PS-36A+(Color)
48" Length PS-48A+(Color)



PSH-1A 1" Peg Hook PSH-2A 2" Peg Hook PSH-4A 4" Peg Hook



PSH-2BA 2" Butterfly Peg Hook PSH-3BA 3" Butterfly Peg Hook

**PSH-4BA** 4" Butterfly Peg Hook



PSH-2SA 2" Peg Hook with Scan Plate

**PSH-4SA** 4" Peg Hook with Scan Plate



**PSH-2SFA** 2" Peg Hook with Flip Scan Plate



**PS-SG3** 1"Long Sign Grip



**2.0"-DATASTRIP2.OFT**Data Strip with Foam
Tape Adhesive



PS-CS31MLDH 31" Heavy Duty Clip Strip



Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.





Need It?

# **Create Strong Impulse Sales from Both Directions**

- Easy to assemble to end cap side rails
- Universal left side or right side placement
- Standard color is ivory (MOQ 500 pcs. for custom colors)
- Works on Lozier/Madix Gondola side rails
- SwingStrip® length sizes: 15"/20"/30"/36"/48"



Through Bolt Mounts Bracket to Side Rails (cut away view)



SideWinder™ Bracket for Back to Back Clip Strips

SideWinder™ Bracket for SwingStrips®

## **Bunker Grids**





#### **Grid Accessories**



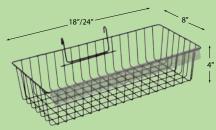
PG3-6S-B 6" Metal Grid Peg Hook with Flip Scan

#### PG3-8S-B

8" Metal Grid Peg Hook with Flip Scan



PGB-12x8x4-B Small 12" x 8" x 4" Wire Grid Basket

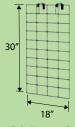


PGB-18x8x4-B Large 18" x 8" x 4" Wire Grid Basket

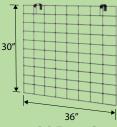


**Curved Bracket with Anti Slip Rubber Coating** 

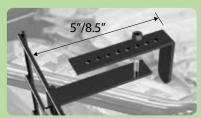




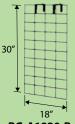
**BG-F1830-B** 18x30" Bunker Grid with 3" spacing, black, with fixed 3" spacing, black, with fixed 3.5" hanging brackets



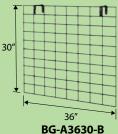
BG-F3630-B 18x36" Bunker Grid with 3.5" hanging brackets



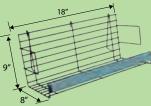
Adjustable Bracket to Fit Railings 5" to 8.5"



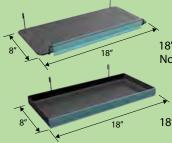
**BG-A1830-B** 18x30" Bunker Grid with 3" 5-8.5" hanging brackets



18x36" Bunker Grid with 3" spacing, black, with adjustable spacing, black, with adjustable 5-8.5" hanging brackets



PGB-18x8x9-B 18" x 9" Angled Back Wire Shelf for Wine (Holds up to 12 Bottles)



MPPS-1808NS-B 18"x 8" Metal PowerGrid, No Sides Flat Shelf, Black

MPPS-1808S-B 18"x 8" Metal PowerGrid, with Sides, Black

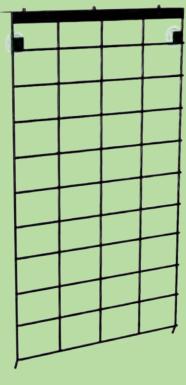
## **4-Way Cooler Grids**





# Give your shoppers meal solutions and capture more impulse sales

- Easy install/modular POG options
- Reduce floor display clutter
- Ensure clean floor policy
- Suction mounting in seconds with anti-slip suction cups
- Visually more appealing product displays and easy to clean floors
- Rotate products for seasonality & new product promotions
- Meal pairing tie-in promotions
- Featured new items
- High end condiments
- Quality Private label products
- Wine pairing recommendations





Securely Attaches with 5 Suction Cups



AG-SC1834-B 18" x 34" 4-Way Cooler island Suction PowerGrid



## **Monster PowerPanel Floor Displays**

#### **Metal Peg Hooks**



4" Metal Peg Hook **MPWP-4-B** 6" Metal Peg Hook **MPWP-6-B** 

8" Metal Peg Hook MPWP-8-B

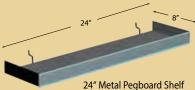


- 4" Metal Peg Hook with Flip Scan MPWP-4S-B
- 6" Metal Peg Hook with Flip Scan MPWP-6S-B
- 8" Metal Peg Hook with Flip Scan MPWP-8S-B

## Pegboard Shelves and Wire Baskets



24" Flat Wire Shelf **WS-1018-B** 



Metal Pegboard Shel

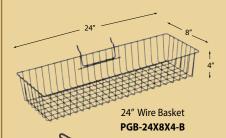


Monster PowerPanel base unit



Monster PowerPanel with custom side signs and custom header

Logo Signage







MPP-24X12CSB-B



MPPF-2472-B Monster PowerPanel 24" x 72" Pegboard



Monster PowerPanel 24" x 72" Pegboard with 8"x 48" Custom Die Cut Signs 24" x 8" Custom Header



Our floor displays are environmentally friendly unlike disposable cardboard floor displays.



### Make Your End Cap Sides Work Harder and Smarter for You

- Maximize your selling space and promotions.
- Increase your sales, profits and merchandising flexibility
- Deliver strong promotions by product category, brand, private label, seasonal, and new products.
- Offer both GM/HBC and food solutions with product rotation.
- Flexible POG merchandising with metal peg hooks, shelving and wire dump bins.
- High profile locations for down the aisle and perimeter visibility.





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## **Monster PowerPanel Floor Displays**

#### **Header Sign Options**



#### **Custom Printed Header Sign**

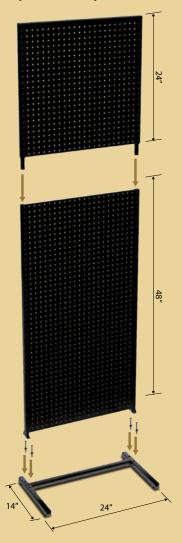
Printed 1 Side on .060" Black Styrene Includes 2 Sign Grips 8"x 24" Custom Header



Plastic Header Sign Channels Includes mounting hardware

8"x 24" Header Sign Channel MPP-2408-B

#### **Easy Assembly**





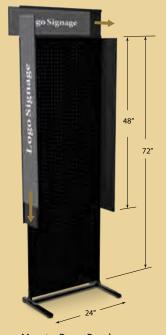
Monster PowerPanel with plastic sign channels, optional custom header and clear sign sleeve



Monster PowerPanel with metal sign channels, and 24"x 8" optional metal sign channel header



Monster PowerPanel 24" x 72" Pegboard with 8"x 48" Plastic Sign Channels Optional Custom Header and Clear Sign Sleeve



Monster PowerPanel 24" x 72" Pegboard with 8"x 48" Metal Sign Channels Optional Metal Sign Channel Header

## **Top Rail Metal Frame**





### Ideal for end cap promotions

- Quick easy sign change out
- Holds signs printed 2-sided or 1-sided with spacers
- · Durable metal construction
- · Self-tapping sheet metal screw mount



PRINTED SIGN
16"
34"/46"

Printed 1 Sided with Spacer



**Screw Mount Sign Frames** 

1" x 34": **# ECSF-SM0134-B** 

1" x 46": # ECSF-SM0146-B

# **Shelf Edge Overhead** Lifestyle/Wayfinding Sign System



12": OHS-12T-C-B 16": OHS-16T-C-B

16": OHS-16L-C-B



Our gondola displays are environmentally friendly unlike disposable plastic merchandising strips.

# **Shelf Edge Wayfinding**

**Sign System** 



Increase traffic and guide shoppers down the aisles with Shelf Edge Category Signs



Category signs and sub category signs





Custom Printed Direct on Rigid Substrates

Call us for details!

Enhance the shopping experience!
Combine lifestyle and promotional graphics with category signs

# Other Great In-Store Marketing and Merchandising Solutions Patented & Patent Pending Designs

#### **OFF THE GONDOLA**



#### ON THE FLOOR



#### IN THE AIR





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2" hooks

1" wide

5.5"

# **Metal PegStrips**

2 Sided Swinging Displays



00

Metal Under Shelf **Bracket for Standard** Shelves, Black PS-USB5-B



Pallet Rack Bracket, Black PR-1-B





Upright Fixed PowerBar™, 000 Black PS-16FDSU1-B

The metal PegStrips are extremely strong and durable with welded metal construction.

Custom Sizes, Peg Hooks, Frequency and Colors

**Made to Order** 

W

Color

- Two sided version has 2 inch peg hooks the one sided version has 3 inch peg hooks.
- Metal PegStrips can be positioned in a multitude of locations in the store.
- Mounts with shelf brackets, wall brackets or pallet brackets.
- Product can be preloaded or just packed into the box for loading at store.
- Standard color is black but can be custom made with any color and size needed.
- Designed to capture unused air space and deliver new impulse sales.







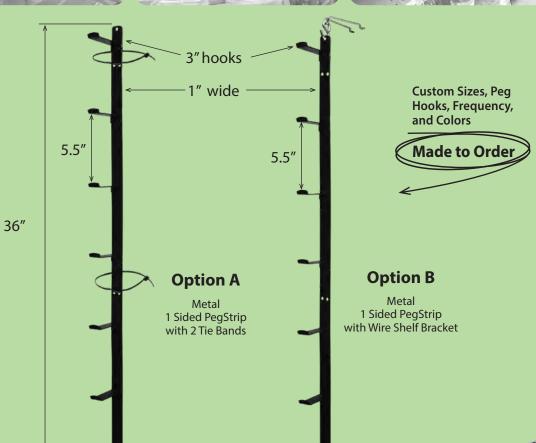


# Metal PegStrips 1 Sided Displays





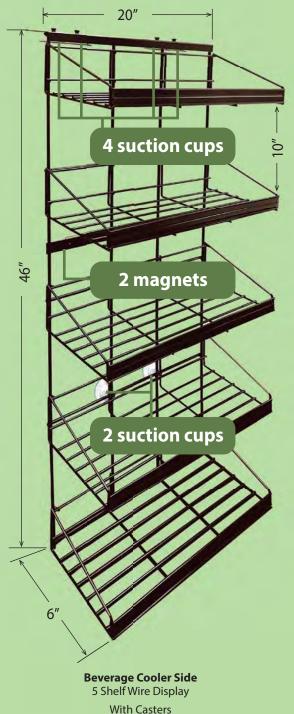








Beverage Cooler Side Wire Shelf Display







# Create new space for impulse sales on the side of coolers

- Great for food or beverage impulse sales.
- 5 fixed wire shelves (10" spacing between shelves).
- Metal shelf edge channel for branded printed strips and UPC labels.
- Installs in seconds.
- Easy to shop and reload.

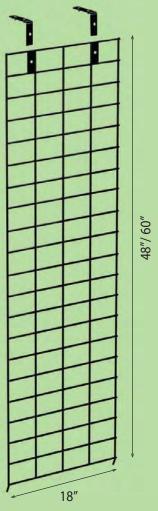






BC-2046-5-B

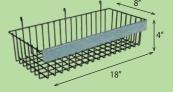
# **Endcap Side Panel Grid Display**



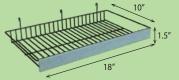


4" Metal peg hooks with flip scan: **PG3-4S-B** 

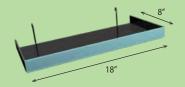
6" Metal peg hooks with flip scan: **PG3-6S-B** 



18" Flat wire shelf: **WS-1808-B** 18" Angled wire shelf: **WS-A1808-B** 



18" Flat wire shelf: **WS-1810-B** 18" Angled wire shelf: **WS-A1810-B** 



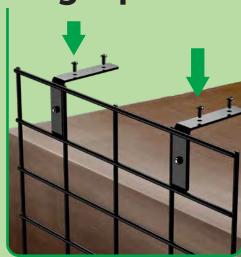




## **Bracket Mounting Options**



**Hook Over Bracket** 

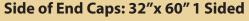


Top Mount L Bracket

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# 1 & 2 Sided PowerGrids™



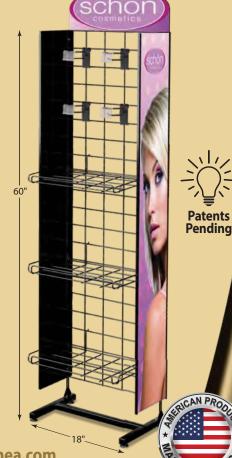




Perimeter & Checkout area: 18"x 60" 2 Sided

# Create new shopper solution centers for impulse sales throughout your store

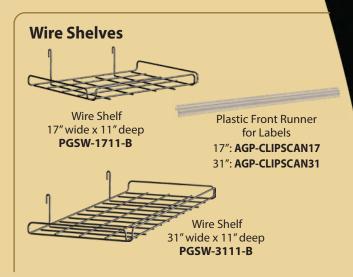
- Our 3" wire PowerGrid offers two new desplay sizes to choose from; 18"x 60" and 32"x 60".
- Current PowerGrid sizes are 14" x 48" and 18" x 54".
- This PowerGrid enables you to transform the display from a 2-sided merchandising center, to a 1-sided display that can be placed on the side of end caps against walls and anywhere on the floor at the checkout area and perimeter aisles.
- The PowerGrids can ship fully assembled or unassembled. These displays are versatile and extremely durable.
- Ideal for cross merchandising private labels, national brands, food and non-food products.
- Header and side signs can be easily changed out.

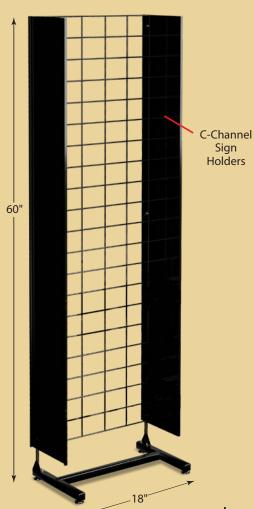




# 1 & 2 Sided PowerGrids

#### PowerGrid Hooks 4" PowerGrid Hook with flip scan 4" PowerGrid Hook PG3-4S-B PG3-4-B 6" PowerGrid Hook 6" PowerGrid Hook with flip scan PG3-6-B PG3-6S-B 8" PowerGrid Hook 8" PowerGrid Hook with flip scan PG3-8-B PG3-8S-B







With Levelers PG-1860L-3-B



Sign

60"

32"x 60" PowerGrid™ with 3" grid spacing With Casters PG-3260C-3-B With Levelers PG-3260L-3-B



### **Base Supports**







**Foot Levels** 





# **Power Platforms**





**Lane Blockers & Checkout Lane Extenders** 

**Perimeter Placement and Drive Aisles** 

# Create new high profile sales/profit centers

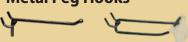
- Power Platforms create extra selling space down power drive aisles, perimeter race track, entrances and check-out areas.
- Ideal for cross merchandising private labels, national brands, food and non-food products.
- "Lego-system" feature offers a uniform look to accommodate pegged, bottled, boxed and bulk product.
- Create additional 16 sq. ft. of merchandising 2-sided selling space.
- Power Platform is 51" tall with 24"x 48" pegboard and metal frame with four locking casters.
- Power Platforms are shipped assembled.
- Optional accessories include peg hooks, shelves and bulk dump bins.
- Custom die cut signs can be added to match your store decor or brand graphics.





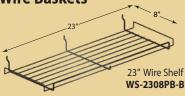
## **Power Platforms**

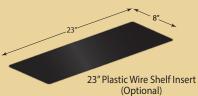
#### **Metal Peg Hooks**



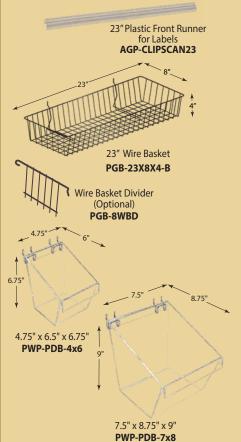
- 4" Metal Peg Hook **MPWP-4-B** 6" Metal Peg Hook
- MPWP-6-B 8" Metal Peg Hook MPWP-8-B
- 4" Metal Peg Hook with Flip Scan **MPWP-4S-B**
- 6" Metal Peg Hook with Flip Scan MPWP-6S-B
- 8" Metal Peg Hook with Flip Scan MPWP-8S-B

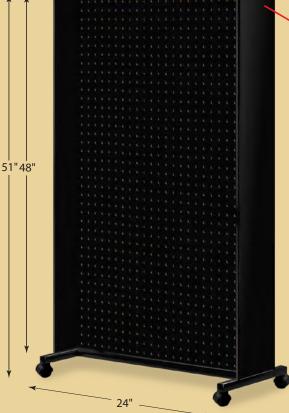
## Pegboard Shelves and Wire Baskets











C-Channel Sign Holders 8"x48"

24"x 51" PowerPlatform with Locking Casters PPF-2451-C with Foot Levelers PPF-2451-FT

#### **Base Supports**



**Locking Casters** 



Foot Levels





# **Top Rail Mount ArcArms**





Perpendicular Sign System





















- Highlight private label benefits
- Promotes to CPG brands
- Advertise new products
- Promotional marketing messaging
- Easy, fast installation
- Low cost with big impact



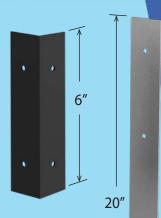
1-800-992-5233 E-mail: hq@tmshea.com www.tmshea.com

# **Shelf Edge Sign System**









Shelf Edge Sign Holders

6" L-Connector OHS-6L-C-B 20" Shelf Edge Post OHS-SE20-C-X





Custom colors availible









Call us for details!



- Private label/Brand signs
- Marketing messaging
- Category signs
- Easy, fast installation
- Low cost with big impact
- Custom colors available



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#### New Designs Summer 2023

**Impulse Cross Merchandising Display Solutions** 



CAPTURE "UNUSED WHITE SPACE" • CREATE NEW SALES AND PROFITS







#### Who We Are ....

- T.M. Shea Products, Inc. is proud to be celebrating our 40th year anniversary.
- We design and make creative point-of-purchase display fixtures, print signs and kit pack for warehouse and drop shipping stores.
- An industry leader in design and development of highly effective and visually appealing impulse P.O.P. displays for 'white space'.
- Many standard P.O.P. display programs we offer can also be custom fabricated to meet your specific needs.
- You will find our catalogs, marketing brochures and our new website (coming soon) very informative and packed with exciting new in-store marketing strategies.
- We offer many solutions for driving incremental sales and profits with merchandising flexibility.
- over 60 issued U.S. patents with many more patents pending.

#### How We Work for You...

- Explore and discover all the new P.O.P. display product lines for impulse/promotional cross merchandising display solutions.
- We are offering displays that capture unused 'white air space' in the stores and/or have improved on the current displays already in the stores.
- T.M. Shea Products, Inc. can supply you many stock designs, create variations of current designs or design, engineer and fabricate custom displays.
- We offer sign design with printing services and can kit pack all displays, even pack-out with CPG products for warehouse or store drop shipping.
- TM Shea can help support your GM/HBC candy, meat/seafood, grocery, dairy, deli/bakery and produce categories with more sales opportunities.

#### Results and Benefits We Deliver....

- Proven success with many retail chains, distributors, national and specialty brands.
- T.M. Shea Products, Inc. will deliver new found permanent, promotional, rotational selling space throughout the store thereby increasing merchandising flexibility.
- Supply displays for first-to-market new product launches, seasonal sales, in-line impulse and cross merchandising shopper solutions.
- Increase overall sales, average sale/sq. ft.(inch) and average sales/shopper.
- By adding many new promotional touch points and promos your customers will increase their loyalty and shopping frequency.

#### Fresh new displays, for fresh new shopper solutions, delivering fresh new sales!





#### Adjustable 5-Shelf Rolling Rack

Vendor No. 3060513



# Perfect for Displaying A Combination of Assorted products

This heavy-duty 5-shelf display works great for produce, bakery, deli and other fresh perimeter locations. Shelves adjust in 2" increments for merchandising flexibility. A very durable, and strong design built to last a long time.

- 5 metal adjustable wire shelves
- Built in data strips for UPC shelf tags and branded printed strips
- Promotional changeable 4 color printed signage for the sides
- Adjustable foot levelers or locking casters





#### **Power Platform Display**



CHEST & THROAT



#### **Monster PowerPanel Floor Displays**

Vendor No. 3060513

CHEST & THROAT



On the side of end caps most powerpanels or wire wings are 14" x 48" compared to our 24" x 72" Monster power panels will give you almost 3x the selling space in the same footprint while delivering a huge lift in sales, profits and more shopper solutions. Perfect for cross merchandising candy, snacks, GM, HBC, private label and specialty items.

- 24" x 72" of selling space
- Flexible merchandising with 6" and 8" peg hooks, shelving and dump bins
- High profile locations for aisle and perimeter visibility
- Changeable custom printed graphics





#### **Monster PowerPanel Suspended Displays**

Vendor No. 3060513



The new Monster PowerPanel is perfect for impulse sales of GM/HBC, snack, candy specialty food items to private label, seasonal and price promos. This design suspends from our heavy duty arms that lock into the slotted end cap siderails, keeps the display in the air and off the floor. Very robust and durable construction to

- Variety of 6" and 8" peg hooks, shelving and



#### Low Profile PowerGrid Impulse Displays

Vendor No. 3060513



for cross merchandising related and new items.

• Mix and Match desirable related items for impulse sales

- Low profile look with a big impact
- 6" and 8" peg hooks with both 8" and 12" deep shelving

produce counters/bins. Ideal design and function

- Welded C-channel for UPC shelf tags and branded printed strips
- Changeable custom printed side graphics
- Adjustable foot levelers or locking casters



**POWERGRID SIZES** 

32" Wide 15" Tall

25" Tall

48" Wide

15" Tall

36" Tall 48" Tall



Customized



## 12" x 48" Acrylic Shield Safety Extender

Vendor No. 3060513



These durable acrylic 12" x 48" clear panels mount easily with our unique 2-way clamp system for securing safely to the glass partition barriers. Currently the glass is too low and shoppers reach in drop items/ talk or cough above the glass and contaminates the fresh seafood, we now can prevent this from happening.

- 3 Mounting joining clips per panel
- Acrylic 12" x 48" safety extenders
- Prevents the spread of germs
- Easy to assemble





#### Gift Card Displays in Greeting Card Department

Vendor No. 3060513



Styrene Panel

Metal Panel

Getting your Kroger gift cards and 3rd party mall gift cards in the greeting card dept will give you more sales for both greeting cards and gift cards. They might also seek out the main gift card display to buy more or different cards for themselves or others. We offer many display designs to choose

- · Double sided display offers 4 card facing/side
- Universal mounting brackets for card pockets or slots
- Short metal peg hooks welded to the metal panel
- SwingStrip® and SwingPanel™ options
- Variety of mounting brackets



20" SwingStrip®



### 72" x 7" Heavy Duty Bunker Bridge





Vendor No. 3060513



### **Counter Rack for Cross Merchandising on Meat/Seafood Counters**



## Perfect Flavor Pairing for Partnering with Meat and Seafood

Take advantage of this eye-catching display for full service fresh meat and seafood counters or place it in the perimeter wall meat shelving. Small and convenient, this display will always offer the perfect fit for cross merchandising products.

- Mix and match desirable related items for impulse sales
- Small foot print of 12" x 7" with a big impact
- 2- Built in data strips for UPC shelf tags and printed flavor/brand strips
- Non-slip rubber feet



### **Under Shelf SwingStrips® - End Cap Corners**

Vendor No. 3060513



## Make Products Stand Out

- - Proven to out-sell traditional disposable plastic strips and J-hooks
  - SwingStrips® are made of extruded plastic in standard lengths of 20, 30 and 60 inches
  - Peg hooks faces out products nicely
     easy to shop easy and reload
  - Available in stock ivory or special order white, black or gray
  - Peg hooks are available in a variety of styles and lengths of 1- 4 inches with or without UPC label holders





#### **Wine Tower 12-level 24 Bottles**















#### **KneeKnocker 2-Level Wine Display 48 Bottles**

Vendor No. 3060513



## A Great Way to Promote **Cross Merchandise Wine** and More!

A low profile display designed to fit perfectly for impulse sales in small locations such as the side of frozen bunkers, under the fresh meat/seafood counters, deli, bakery and produce areas. Visually appealing, strong and durable this KneeKnocker display is built to last with 1" tube, all metal construction. Classic design, ready to go and get to work selling for you.

- · Holds 48 wine or champagne bottles
- Also ideal for condiments and other related items
- Shelves have data strips for UPC shelf tags and branded print strips
- Promotional magnetic side signs are optional
- Foot levelers or locking casters



#### PowerWing™ Sign Package

